



1. FULL LOGO
TOP NOTCH CARD SHOWS



2. COMPACT LOGO
TN + CARD SHOWS



3. ICON LOGO
TN ONLY



4. HORIZONTAL LOGO
TEXT ONLY

BUY | SELL | TRADE | COLLECT

Top Notch Card Shows Brand Standards

OUR COMMUNITY. HIGHER STANDARDS.

MORE THAN CARDS.
A HIGHER STANDARD.

01 LOGO SYSTEM

FOUR APPROVED LOGO VARIATIONS



Primary Logo
FULL BRAND MARK



Compact Logo
TN + CARD SHOWS



Icon Logo
TN ONLY (COMPACT)



Horizontal Logo
TEXT ONLY (NO CARD)

02 COLOR PALETTE

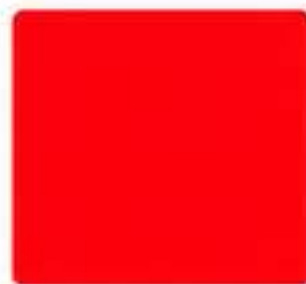
CORE BRAND COLORS



Black
#000000



White
#FFFFFF



Red
#FF0000

03 TYPOGRAPHY DIRECTION

BRAND TYPE STYLES

TOP NOTCH
CARD SHOWS

Display / Headline
BOLD, ANGULAR, IMPACTFUL.

BUY | SELL
TRADE | COLLECT

Supporting / Secondary
CLEAN, CONDENSED, VERSATILE.

04 BRAND VOICE / POSITIONING

WHO WE ARE



Bold CONFIDENT, STAND OUT.



Professional TRUSTED, WELL EXECUTED.



Collector-Focused FOR THE HOBBY, BY THE HOBBY.



Event-Driven SHOWS, COMMUNITY, OPPORTUNITY.



High-Energy PASSION, EXCITEMENT, MOMENTUM.

05 LOGO USAGE

CORRECT APPLICATION EXAMPLES



ON LIGHT BACKGROUND
FULL COLOR (PREFERRED)



ON DARK BACKGROUND
HIGH CONTRAST & LEGIBLE

06 BRAND ELEMENTS

SUPPORTING VISUAL ELEMENTS



CARD SILHOUETTE
SIGNATURE SHAPE



RED ACCENTS
ENERGY & MOVEMENT



NOTCH MOTIF
UNIQUE & RECOGNIZABLE

07 ICON + BADGE USES

REAL-WORLD APPLICATIONS



SOCIAL / AVATAR
PROFILE ICON



EVENT PASS
BADGES & LANYARDS

08 TAGLINE / MESSAGING

KEY BRAND MESSAGES

MORE THAN CARDS.
A HIGHER STANDARD.

BUY | SELL | TRADE | COLLECT

THE HEART OF OUR BRAND

CARDS BRING PEOPLE TOGETHER.
WE TAKE IT FURTHER.



1. PRIMARY LOGO
FULL BRAND MARK



2. COMPACT LOGO
TN + CARD SHOWS



3. ICON LOGO
TN ONLY (COMPACT)



4. HORIZONTAL LOGO
TEXT ONLY (NO CARD)



APPAREL
T-SHIRTS



HATS
HEADWEAR



APPAREL
HOODIES



EVENT FLAGS
OUTDOOR DISPLAYS



TRADE SHOW BOOTH
BACKDROPS & TABLE COVERS



BUSINESS CARDS
PROFESSIONAL BRANDING



EVENT PASSES
BADGES & LANYARDS



SIGNS & POSTERS
EVENT MARKETING



VEHICLE WRAPS
MOBILE ADVERTISING



ROLL-UP BANNERS
TRADE SHOW DISPLAYS

MORE THAN CARDS. *A HIGHER STANDARD.*



BUY



SELL



TRADE



COLLECT

TOPNOTCH

CARD SHOWS

EVENT ENVIRONMENT SYSTEM

TULSA CARD SHOW | BUY | SELL | TRADE | COLLECT

CARDS
PEOPLE
COMMUNITY
A HIGHER
STANDARD.

1. MAIN ENTRANCE SIGNAGE

MAKE A STATEMENT.



2. REGISTRATION / CHECK-IN

FIRST IMPRESSIONS MATTER.



3. STEP & REPEAT / PHOTO BACKDROP

CAPTURE THE MOMENT.



4. DIRECTIONAL & WAYFINDING SIGNAGE

KEEP EVERYONE ON TRACK.



5. AISLE MARKERS / HANGING SIGNS

CLEAR. BOLD. EASY TO FIND.



6. TABLE NUMBERS & RESERVED

PROFESSIONAL & ORGANIZED.



7. STAFF APPAREL

REP THE BRAND.



8. EVENT CREDENTIALS & WRISTBANDS

ACCESS FOR EVERYONE.



9. EVENT FLOOR PLAN / MAP

HELP FANS EXPLORE.



10. FEATHER FLAG / PORTABLE SIGN

HIGH VISIBILITY.



11. COLLECTOR LOUNGE / PHOTO OP

BUILD COMMUNITY.



BUY



SELL



TRADE



COLLECT

MORE THAN CARDS. A HIGHER STANDARD.

TULSA CARD SHOW | TULSA, OK

CARDS | PEOPLE | COMMUNITY



**MORE THAN CARDS.
A HIGHER STANDARD.**

BUY | SELL | TRADE | COLLECT

SPORTS CARDS
TRADING CARDS
COLLECTIBLES
COMMUNITY



GREAT
PEOPLE
GREAT
HOBBY
BIGGER
OPPORTUNITIES

PRESENTING SPONSOR

HIGHEST VISIBILITY. MAXIMUM IMPACT.



- ✓ Official "Presented By" designation
- ✓ Logo on all event marketing & tickets
- ✓ Largest branding at venue
- ✓ Mentions in announcements & social media

PREMIUM PARTNERSHIP

VIP LOUNGE SPONSOR

EXCLUSIVE ACCESS. PREMIUM AUDIENCE.



- ✓ Your brand on VIP lounge signage
- ✓ Logo on lounge passes & materials
- ✓ Access to high-value collectors
- ✓ Product sampling / branded space

LIMITED AVAILABILITY

ENTRANCE SPONSOR

BE THE FIRST BRAND THEY SEE.



- ✓ Branded entrance banners & pillars
- ✓ Logo on tickets & event reminders
- ✓ High-traffic, high-impression placement
- ✓ Set the tone for the entire event

PRIME OPPORTUNITY

LANYARD SPONSOR

YOUR BRAND AROUND EVERY ATTENDEE.



- ✓ Your logo on official event lanyards
- ✓ Worn by all attendees, vendors & staff
- ✓ Massive brand exposure all day
- ✓ Option to include branded inserts

HIGH VISIBILITY

REGISTRATION SPONSOR

POWER THE CHECK-IN EXPERIENCE.



- ✓ Logo on registration signage & counters
- ✓ Branding on digital check-in screens
- ✓ Direct interaction with all attendees
- ✓ Opportunity for branded giveaway

HIGH ENGAGEMENT

AISE SPONSOR

OWN THE FLOOR. DRIVE EXPOSURE.



- ✓ Branded aisle banners (multiple available)
- ✓ High visibility throughout show floor
- ✓ Drive traffic to your booth
- ✓ Great for brand awareness

MULTIPLE AISLES AVAILABLE

PHOTO WALL SPONSOR

WHERE COLLECTORS CREATE MEMORIES.



- ✓ Your logo on official photo wall
- ✓ Social sharing drives extended reach
- ✓ Great for brand recognition
- ✓ Attendees tag your brand all weekend

SHARE THE MOMENT

SOCIAL MEDIA SPONSOR

REACH THOUSANDS ONLINE.



- ✓ Your brand featured in event social media
- ✓ Dedicated posts, stories & reels
- ✓ Reach thousands of collectors
- ✓ Pre-show, during show & post-show

DIGITAL REACH

VENDOR SPOTLIGHT

PUT YOUR BUSINESS IN THE SPOTLIGHT.

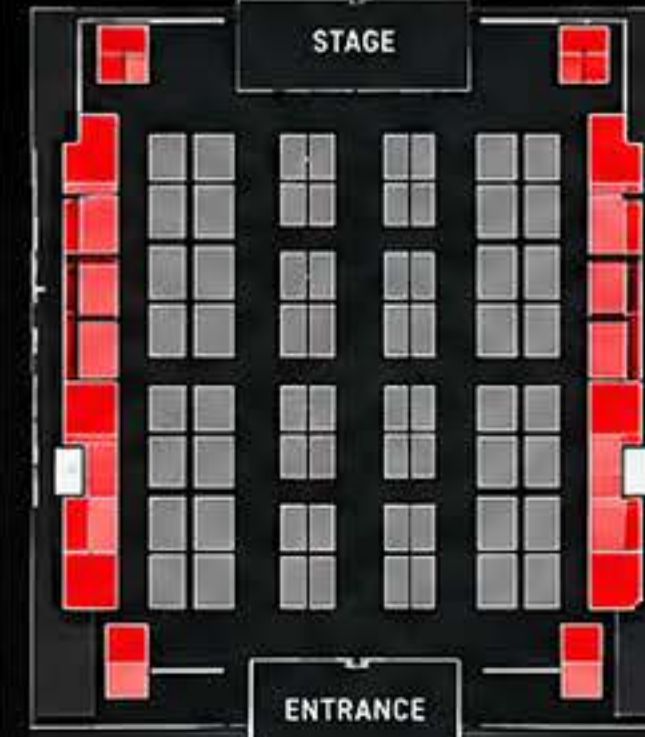


- ✓ Dedicated social media feature
- ✓ Highlight your products and booth
- ✓ Drive traffic from our audience
- ✓ Included with select sponsorships or available as an add-on

STAND OUT

PREMIUM BOOTH LOCATIONS

HIGH-TRAFFIC SPOTS. HIGHER SALES.



- PREMIUM CORNER BOOTHS (Maximum Exposure)
- PREMIUM INLINE BOOTHS (High Traffic)
- STANDARD BOOTHS (Great Value)

- ✓ Prime locations near entrance, stage and main aisles
- ✓ Higher foot traffic = higher sales
- ✓ Multiple sizes available
- ✓ Reserve early - limited availability!

**BEST
SPOTS GO
FAST!**

EXHIBITOR OPPORTUNITIES

JOIN A GROWING COMMUNITY OF COLLECTORS, DEALERS & BRANDS.



SELL
Your Products



TRADE
Build Relationships



COLLECT
Meet Your Customers



GROW
Be Part of Something Bigger

PARTNER WITH US

SPONSOR | EXHIBIT | ADVERTISE

LET'S MAKE THE NEXT SHOW
OUR BIGGEST YET.



MORE THAN CARDS.
A HIGHER STANDARD.



BUY



SELL

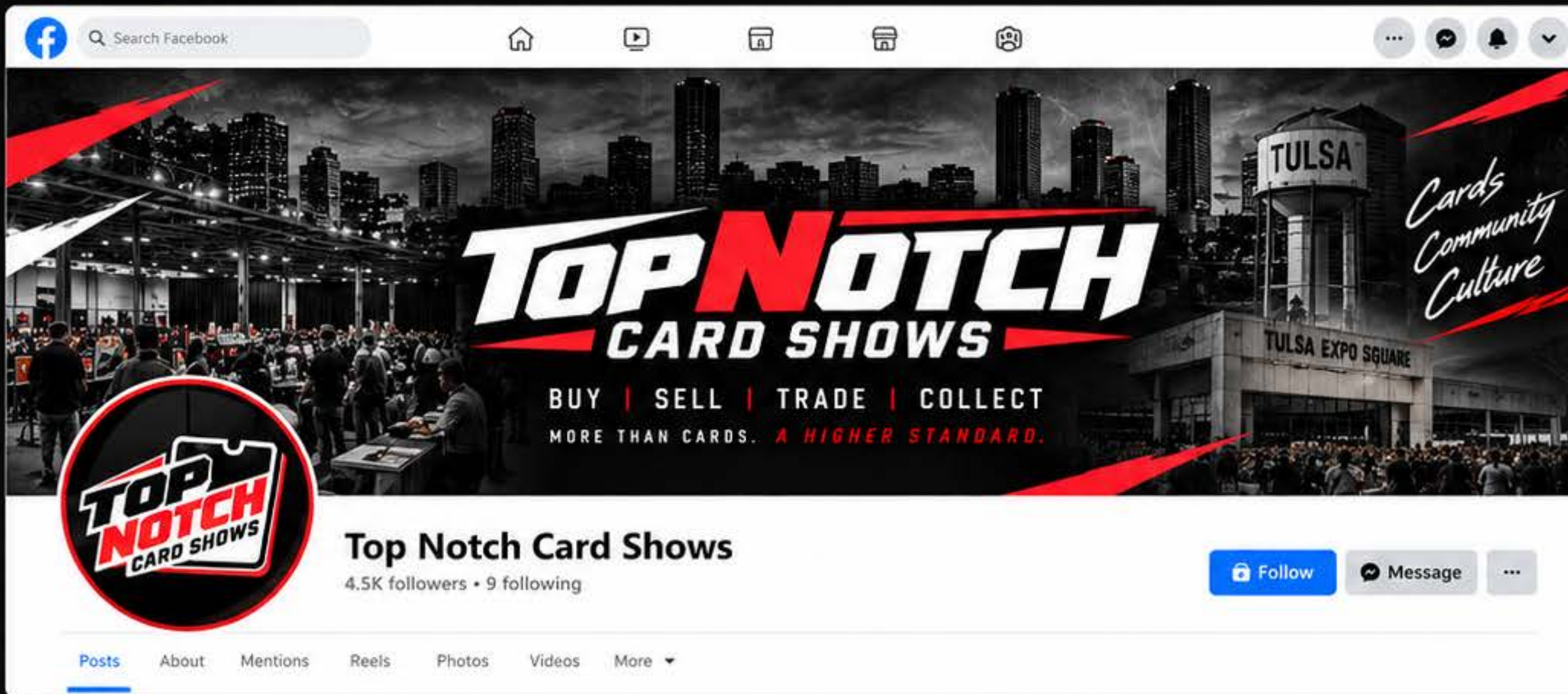


TRADE



COLLECT

MORE THAN CARDS.
A HIGHER STANDARD.



SOCIAL CONTENT KIT

READY-TO-POST TEMPLATES FOR A CONSISTENT & POWERFUL BRAND PRESENCE



UPCOMING SHOW



VENDOR TABLES AVAILABLE



GET TICKETS



THIS WEEKEND



VENDOR SPOTLIGHT



SPONSOR SPOTLIGHT



SHOW HIGHLIGHTS



EVENT RECAP

PLATFORM ASSETS



PROFILE PHOTO



COVER PHOTO

BRAND VOICE

- ☒ Professional & Trustworthy
- ☒ Passionate About the Hobby
- ☒ Community Focused
- ☒ Clear Call-to-Actions
- ☒ Consistent Visual Identity

*Cards
Community
Culture*

MORE THAN CARDS.
A HIGHER STANDARD.



TULSA EVENT CAMPAIGN

BUY | SELL | TRADE | COLLECT

MORE THAN CARDS.
A HIGHER STANDARD.

MORE THAN CARDS.
A HIGHER STANDARD.

TOP NOTCH CARD SHOWS

TULSA CARD SHOW

OCT 18-19

TULSA EXPO SQUARE
TULSA, OK

BUY | SELL | TRADE | COLLECT

Cards Community Culture

SPORTS CARDS
TRADING CARDS
MEMORABILIA
AND MORE

ALL COLLECTORS WELCOME

1. MAIN EVENT POSTER

MORE THAN CARDS.
A HIGHER STANDARD.

TOP NOTCH CARD SHOWS

TULSA CARD SHOW

OCT 18-19

TULSA EXPO SQUARE
TULSA, OK

BUY | SELL | TRADE | COLLECT

CARDS
COLLECTIBLES
COMMUNITY
GOOD VIBES

2. INSTAGRAM / FACEBOOK SQUARE AD

TOP NOTCH CARD SHOWS

TULSA CARD SHOW

OCT 18-19

TULSA EXPO SQUARE
TULSA, OK

BUY | SELL
TRADE | COLLECT

SWIPE UP
FOR TICKETS

3. STORY / REEL AD (VERTICAL)

TOP NOTCH CARD SHOWS

VENDOR TABLES AVAILABLE

- SHOWCASE YOUR INVENTORY
- CONNECT WITH COLLECTORS
- BE PART OF TULSA'S BIGGEST CARD SHOW

RESERVE YOUR TABLE TODAY

4. VENDOR TABLES AVAILABLE

TOP NOTCH CARD SHOWS

GET TICKETS

TULSA CARD SHOW

OCT 18-19

TULSA EXPO SQUARE
TULSA, OK

SECURE YOUR TICKETS >

BUY | SELL | TRADE | COLLECT

5. GET TICKETS GRAPHIC

TOP NOTCH CARD SHOWS

THIS WEEKEND

TULSA CARD SHOW

OCT 18-19

TULSA EXPO SQUARE
TULSA, OK

BUY | SELL | TRADE | COLLECT

6. THIS WEEKEND / COUNTDOWN

TOP NOTCH CARD SHOWS

VENDOR SPOTLIGHT

YOUR LOGO HERE

VENDOR NAME

JOINING US AT THE
TULSA CARD SHOW

OCT 18-19 | TULSA EXPO SQUARE

BUY | SELL | TRADE | COLLECT

7. VENDOR SPOTLIGHT TEMPLATE

TOP NOTCH CARD SHOWS

BUY
SELL
TRADE
COLLECT

TULSA EXPO SQUARE

OCT 18-19
2025

TULSA EXPO SQUARE
TULSA, OK

FAMILY FRIENDLY
ALL COLLECTORS WELCOME

SPORTS CARDS | TRADING CARDS | MEMORABILIA | AND MORE

8. VENUE / EVENT INFO GRAPHIC (EMAIL HEADER)

Top Notch CARD SHOWS

THE NEXT LEVEL
OF COLLECTING.

SPORTS CARDS | POKÉMON | TCG | COLLECTIBLES



FIND A SHOW



BECOME A VENDOR



THOUSANDS
OF COLLECTORS



HUNDREDS
OF VENDORS



ALL THINGS
COLLECTIBLES



MULTIPLE CITIES
ALL YEAR



A COMMUNITY
THAT COLLECTS TOGETHER

CARDS
PEOPLE
COMMUNITY

UPCOMING SHOWS

VIEW ALL SHOWS →

OCT 18-19
TULSA CARD SHOW
Tulsa Expo Square
Tulsa, OK
[GET TICKETS](#) [VENDOR INFO](#)

NOV 8-9
OKLAHOMA CITY CARD SHOW
OKC Fairgrounds
Oklahoma City, OK
[GET TICKETS](#) [VENDOR INFO](#)

DEC 6-7
AMARILLO CARD SHOW
Amarillo Civic Center
Amarillo, TX
[GET TICKETS](#) [VENDOR INFO](#)

JAN 10-11
WICHITA CARD SHOW
Century II Convention Center
Wichita, KS
[GET TICKETS](#) [VENDOR INFO](#)

COLLECT WHAT YOU LOVE



SPORTS CARDS



POKÉMON



TCG



COLLECTIBLES



COMICS



BUY • SELL • TRADE

WHY ATTEND?



BUY

Find rare cards,
new releases and
great deals.



SELL

Turn your collection
into opportunity.



TRADE

Connect with
collectors from
across the region.



COLLECT

Be part of a growing
community that
shares your passion.

SHOW HIGHLIGHTS

VIEW MORE PHOTOS →



WHAT COLLECTORS ARE SAYING

“Best show in the region. Always
well organized and great vendors!”

– Matt R. ★★★★★

“Top Notch keeps getting better.
Huge selection and great atmosphere.”

– Sarah K. ★★★★★

“This is a must-attend for any serious
collector. Tables, deals, and great people.”

– Jason T. ★★★★★

STAY IN THE LOOP

Get show updates, ticket info and exclusive announcements.

Your email address

SUBSCRIBE

TOPNOTCH
CARD SHOWS

HOME SHOWS VENDOR INFO ATTENDEES PHOTOS ABOUT CONTACT GET TICKETS

THE NEXT LEVEL
OF COLLECTING.

SPORTS CARDS | POKÉMON | TCG | COLLECTIBLES | COMICS | AND MORE

FIND A SHOW

BECOME A VENDOR

CARDS
PEOPLE
COMMUNITY

THOUSANDS
OF COLLECTORS

HUNDREDS
OF VENDORS

AMAZING
COLLECTIBLES

MULTIPLE CITIES
ALL YEAR

A COMMUNITY
THAT COLLECTS TOGETHER

UPCOMING SHOWS

VIEW ALL SHOWS →

OCT 18-19
TULSA CARD SHOW
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Tulsa, OK
GET TICKETS VENDOR INFO

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Century II Convention Center
Wichita, KS
GET TICKETS VENDOR INFO

TOPNOTCH
CARD SHOWS

HOME SHOWS VENDOR INFO ATTENDEES PHOTOS ABOUT CONTACT GET TICKETS

TULSA
CARD SHOW

OCT 18-19
2024
Tulsa Expo Square
Tulsa, OK
GET TICKETS BECOME A VENDOR

OVERVIEW TICKETS VENDOR INFO FLOOR PLAN HOTELS FAQs

OKLAHOMA'S LARGEST CARD SHOW

Join us in Tulsa for an amazing weekend of buying, selling, and trading sports cards, Pokémon, TCG, comics, and collectibles. Hundreds of vendors, thousands of collectors, and a great family-friendly atmosphere!

300+
VENDOR TABLES

EARLY ENTRY
OPTIONS

FAMILY FRIENDLY
ALL AGES

FOOD & DRINKS
ON SITE

SHOW DETAILS

Dates

October 18-19, 2024

Location

Tulsa Expo Square
Tulsa, OK

Hours

Sat: 9AM - 6PM
Sun: 9AM - 4PM

GET TICKETS

GET TICKETS

GET TICKETS

GET TICKETS

VENDOR REGISTRATION FLOW

SIMPLE. FAST. SECURE.

1 CHOOSE A SHOW

Select Event

Tulsa Card Show
Oct 18-19, 2024

Oklahoma City Card Show
Nov 8-9, 2024

Amarillo Card Show
Dec 6-7, 2024

Wichita Card Show
Jan 10-11, 2025

CONTINUE

2 SELECT TABLES

Choose Your Table(s)

101	102	103	104
201	202	203	204
301	302	303	304
401	402	403	404

Available Selected Unavailable

Selected Tables: 203
\$75.00 each

CONTINUE

3 VENDOR APPLICATION

Tell Us About Your Business

Business Name *

Top Notch Cards

Contact Name *

John Doe

Email *

john@topnotchcards.com

Phone *

(918) 555-1234

What do you sell? *

Sports cards, TCG, Pokémon, comics...

CONTINUE

4 REVIEW & PAY

Order Summary

Tulsa Card Show
Oct 18-19, 2024
Tulsa Expo Square

Table 203 \$75.00

Event Fee \$25.00

Total \$100.00

Credit Card

PayPal

Apple Pay

PAY & SUBMIT

5 CONFIRMATION

✓

You're All Set!

Your vendor application has been submitted and your payment has been processed.

View Confirmation

Add to Calendar

We'll email you with additional details as the event gets closer.

ADMIN DASHBOARD

EVERYTHING YOU NEED TO RUN A SUCCESSFUL SHOW.

TOPNOTCH
CARD SHOWS

Dashboard Shows Vendors Applications Tables / Booths Attendees Ticket Sales Sponsors Messages Documents Reports Settings

Dashboard

Welcome back, Tyler!

All Shows Jan 1, 2024 - Dec 31, 2024

4
Upcoming Shows

642
Vendor Applications

78%
Tables Sold

\$48,320
Total Revenue (YTD)

Recent Applications

View All →

Top Notch Cards
Tulsa - Table 203
2 hours ago
Pending

Card Kingdom
OKC - Tables 45, 46
4 hours ago
Approved

PokeVault
Tulsa - Table 176
1 day ago
Pending

Hobby Legends
Amarillo - Tables 12-14
1 day ago
Approved

Prime Pulls
Wichita - Table 87
2 days ago
Pending

Table Sales - Tulsa (Oct 18-19)

78%
Sold

236 Sold
64 Available
300 Total Tables

Revenue

\$48,320
Total Revenue (YTD)

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Create Show

View Applications

Manage Tables

Send Email

Download Report

TOPNOTCH
CARD SHOWS

EVENTS

VENDORS

COLLECTORS

COMMUNITY

MORE THAN CARDS. A HIGHER STANDARD.