



SECONDARY MARK / BADGE



PEOPLE. PROPERTIES.
A BRIGHTER TOMORROW.

COLOR PALETTE



TYPOGRAPHY



BUSINESS CARD



UNIFORM / POLO



VEHICLE GRAPHIC



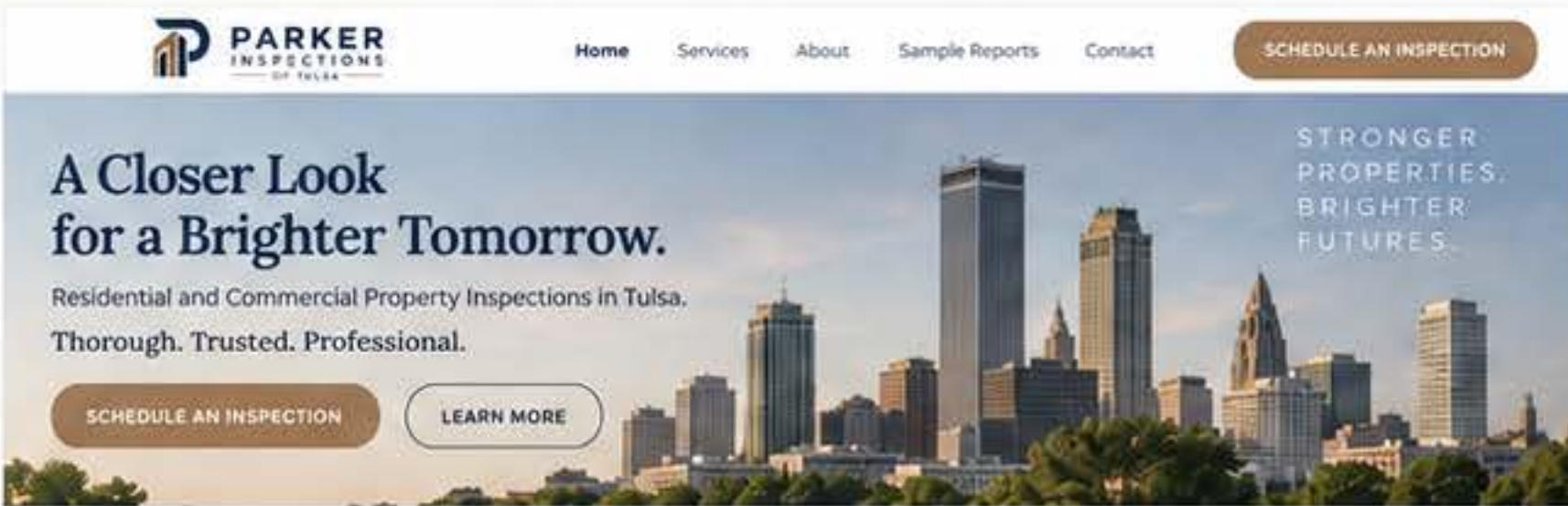
YARD SIGN



INSPECTION REPORT COVER



WEBSITE HERO (CONCEPT)



BRAND PATTERN / SECONDARY GRAPHICS

Supporting visual language that reinforces the Parker Inspections brand.



PEOPLE.
PROPERTIES.
A BRIGHTER
TOMORROW.

TOPOGRAPHIC LINE PATTERN

NATURAL. STEADY. GROUNDED.



NAVY ON OFF-WHITE



OFF-WHITE ON NAVY



COPPER ACCENT

LEAF MOTIF

REFINED. SUBTLE. BALANCED.



TONAL LEAF PATTERN



NAVY ACCENT



COPPER ACCENT

ARCHITECTURAL / BLUEPRINT LINEWORK

STRUCTURE. DETAIL. CONFIDENCE.



DETAIL

GEOMETRIC ANGLE SYSTEM

MODERN. STRONG. VERSATILE.



PRIMARY ANGLE



SECONDARY ANGLE



CORNER ACCENT



SECTION DIVIDER



ACCENT BARS

ICON STYLE / SECONDARY SYMBOLS

CLEAN. CONSISTENT. MEANINGFUL.



RESIDENTIAL
INSPECTIONS



COMMERCIAL
INSPECTIONS



NEW
CONSTRUCTION



SPECIALTY
INSPECTIONS



DETAILED
REPORTS



TRUSTED
& CERTIFIED

TEXTURE / WATERMARK TREATMENTS

SUBTLE. PROFESSIONAL. VERSATILE.



TOPOGRAPHIC WATERMARK



LEAF TEXTURE



BRAND MARK WATERMARK (SUBTLE)



STRUCTURED TEXTURE

PATTERN APPLICATIONS

REAL EXAMPLES. LASTING IMPACT.

WEBSITE SECTION BACKGROUND



REPORT PAGE ACCENT



SOCIAL MEDIA BACKGROUND



PRESENTATION SLIDE BACKGROUND



VEHICLE BRANDING

PARKER INSPECTIONS OF TULSA

PROFESSIONAL PRESENCE
ON THE ROAD.

PEOPLE. PROPERTIES.
A BRIGHTER TOMORROW.



MOBILE
BRAND VISIBILITY

BUILD TRUST
WHEREVER WE GO.



FLEET
RECOGNITION

A CONSISTENT,
PROFESSIONAL LOOK.



COMMUNITY
PRESENCE

SERVING TULSA
AND BEYOND.



PROFESSIONAL
REPRESENTATION

QUALITY SHOWS
IN EVERY DETAIL.



Stronger
Properties.
Brighter
Futures.

TULSA
TOGETHER.



LOGO DETAIL

BOLD. RECOGNIZABLE. TRUSTED.



SERVICE PANEL

CLEAR. CONSISTENT. PROFESSIONAL.



WRAP DETAIL

MODERN LINES. LASTING IMPRESSION.

Inspecting
What Matters.

PEOPLE. PROPERTIES.
A BRIGHTER TOMORROW.

APPAREL / WORKWEAR

PROFESSIONAL LOOK. ALL DAY COMFORT. BUILT FOR THE FIELD.

PEOPLE. PROPERTIES. A BRIGHTER TOMORROW.



PROFESSIONAL
APPEARANCE



DURABLE
PERFORMANCE



ALL-SEASON
COMFORT



BRAND
CONSISTENCY



POLO SHIRT
Everyday Professional



SOFTSHELL JACKET
On-Site & In the Field



JACKET (BACK)
Make a Statement



WORK SHIRT
Rugged & Reliable



TRUCKER HAT
On the Job. On the Go.



PREMIUM EMBROIDERY
A Lasting Impression



QUALITY BRANDS
Built for Performance



DETAILS MATTER
Inside and Out



SUBTLE BRANDING
Professional Finish



SAFETY VEST
Visibility on Every Site



WORK-READY
Representing with Pride

UNIFORMS THAT
BUILD TRUST

From the first handshake to the final report, our team looks the part. Clean. Professional. Approachable. Because every inspection represents something bigger — your future.



TRUST
IN EVERY VISIT



PROFESSIONAL
AT EVERY PROPERTY



A BRIGHTER
TOMORROW

SIGNAGE OPTIONS

CONSISTENT BRANDING. A STRONGER PRESENCE.

Professional signage solutions for the places Parker Inspections shows up — on site and in the office. Built to represent trust, quality, and a brighter tomorrow.

PEOPLE.
PROPERTIES.
A BRIGHTER
TOMORROW.

1. YARD SIGN

PROFESSIONAL. RECOGNIZABLE. TRUSTED.



Clean, professional yard sign for residential properties and job sites. High visibility with key contact information.

2. DIRECTIONAL SIGN

GUIDES THE WAY. BUILDS CONFIDENCE.



Directional sign for open houses, inspections, and job sites. Clear wayfinding with a strong, professional presence.

3. OFFICE / WALL PLAQUE

A PROFESSIONAL PRESENCE. ANYWHERE.



Elegant interior plaque for private offices or coworking spaces. A clean, professional look that reinforces the brand.



DURABLE MATERIALS

Weather-resistant corrugated panel with crisp, vibrant print quality.



CLEAN DETAILS

Professional finish and sturdy stake construction for reliable on-site use.



PREMIUM FINISH

1/4" clear acrylic with brushed metal standoffs for a modern, professional look.

PARKER INSPECTIONS OF TULSA

PRINT COLLATERAL

PROFESSIONAL MATERIALS.
LASTING IMPRESSIONS.



BUILDS
TRUST



PROFESSIONAL
PRESENTATION



CLEAR
COMMUNICATION



A BRIGHTER
TOMORROW



PARKER INSPECTIONS OF TULSA

PEOPLE. PROPERTIES. A BRIGHTER TOMORROW.

PARKER INSPECTIONS OF TULSA

DIGITAL PRESENCE

MODERN. TRUSTED. PROFESSIONAL.
BUILT FOR A BRIGHTER TOMORROW.



WEBSITE

CLEAN. MODERN. CONVERTS.



MOBILE OPTIMIZED

A SEAMLESS EXPERIENCE
ON ANY DEVICE.



SEO READY

GET FOUND BY
HOMEOWNERS, BUYERS
AND BUSINESS OWNERS.



SOCIAL MEDIA

A CONSISTENT BRAND
ACROSS EVERY PLATFORM.



Home About Services Resources Contact

SCHEDULE INSPECTION

PEOPLE. PROPERTIES.
A BRIGHTER TOMORROW.

THOROUGH INSPECTIONS. GREATER PEACE OF MIND.

Professional property inspections for residential,
commercial, new construction, and specialty properties
in Tulsa and the surrounding area.

SCHEDULE INSPECTION

OUR SERVICES



RESIDENTIAL
INSPECTIONS



COMMERCIAL
INSPECTIONS



NEW CONSTRUCTION
INSPECTIONS



SPECIALTY
INSPECTIONS



THOROUGH INSPECTIONS. GREATER PEACE OF MIND.

Professional property inspections for residential, commercial, new
construction, and specialty
properties in Tulsa and the
surrounding area.

SCHEDULE INSPECTION



Residential Inspections



Commercial Inspections



New Construction Inspections



Specialty Inspections



THOROUGH.
TRUSTED.
PROFESSIONAL.



BUILDS CREDIBILITY
A professional presence
inspires confidence.



ATTRACTS MORE CLIENTS
Get found by the people
who need you.



SHOWCASES YOUR BRAND
A consistent look across
all platforms.



SUPPORTS LOCAL GROWTH
A stronger Tulsa,
one home at a time.

PARKER INSPECTIONS OF TULSA

PEOPLE. PROPERTIES. A BRIGHTER TOMORROW.

PRIMARY BRAND (EXACT LOGO)

More Than
an Inspection.
Greater
Peace of Mind.

PEOPLE.
PROPERTIES.
A BRIGHTER TOMORROW.

COLOR PALETTE

Deep Navy
TRUST
STABILITY
PROFESSIONAL

Copper Accent
QUALITY
DETAIL
CONFIDENCE

Graphite
BALANCE
MODERN
RELIABLE

Warm Off-White
CLEAN
APPROACHABLE
WELCOMING

TYPOGRAPHY

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

PRIMARY
CLEAN
MODERN
CONFIDENT

Lora

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

OUR SERVICES

RESIDENTIAL
INSPECTIONS

COMMERCIAL
INSPECTIONS

NEW
CONSTRUCTION

SPECIALTY
INSPECTIONS

BUILT ON TRUST.
INSPECTING WHAT MATTERS.
TULSA, OK

EXPERIENCED
& CERTIFIED

PERSONAL
SERVICE

DETAILED
REPORTS

STRONGER
PROPERTIES
TOGETHER

HOMES.
BUSINESSES.
INVESTMENTS.
FAMILIES.
PEACE OF MIND.



SECONDARY MARKETING BRAND

Every inspection comes with a fresh-baked pie — our way of saying thanks for trusting The PI Guys.

"It's not just an inspection... it's a little sweeter!"

SAME GREAT INSPECTIONS.
A SWEETER EXPERIENCE.



SOCIAL / PROMO EXAMPLES