

OUR HERITAGE
YOUR TABLE

*The same name.
A continued tradition
of exceptional food,
unforgettable gatherings,
and genuine hospitality.*



Mac's

CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

PEOPLE.
FOOD.
OCCASIONS.
A MORE
DELICIOUS
TOMORROW.



PRIMARY EMBLEM



HORIZONTAL LOGO LOCKUP



Mac's
CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

STACKED LOGO



Mac's
CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

ONE-COLOR VERSION



Mac's
CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

REVERSED VERSION



Mac's
CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

BRAND COLOR PALETTE



BURGUNDY
*Rich. Inviting.
Sophisticated.*



GOLD
*Refined. Premium.
Celebratory.*



WARM CREAM
*Welcoming. Timeless.
Versatile.*



CHARCOAL
*Modern. Confident.
Sophisticated.*

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

Thoughtfully prepared. Beautifully presented.



CHEF APPAREL



VEHICLE GRAPHIC



STATIONERY / MENU



EVENT SIGNAGE

GREAT FOOD
GREAT PEOPLE
TOGETHER

*The same name.
A new table.
Exceptional food,
memorable moments,
and a welcoming place
for everyone.*



Mac's

RESTAURANT

GOOD FOOD
BRINGS PEOPLE TOGETHER.

FOOD.
DRINKS.
GOOD COMPANY.
LIVE MUSIC.
A BRIGHTER
TOMORROW.

PRIMARY EMBLEM



HORIZONTAL LOGO LOCKUP



Mac's
RESTAURANT

GOOD FOOD
BRINGS PEOPLE TOGETHER.

STACKED LOGO



GOOD FOOD
BRINGS PEOPLE TOGETHER.

ONE-COLOR VERSION



GOOD FOOD
BRINGS PEOPLE TOGETHER.

REVERSED VERSION



GOOD FOOD
BRINGS PEOPLE TOGETHER.

BRAND COLOR PALETTE



BURGUNDY
*Rich. Inviting.
Sophisticated.*



GOLD
*Refined. Premium.
Celebratory.*



WARM CREAM
*Welcoming. Timeless.
Versatile.*



CHARCOAL
*Modern. Confident.
Sophisticated.*

GOOD FOOD BRINGS PEOPLE TOGETHER.

Thoughtfully prepared. Beautifully served.



MENU COVER



EXTERIOR SIGNAGE



TABLE MENU / RESERVATIONS



LIVE MUSIC ENVIRONMENT



EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

GOOD
FOOD
BRINGS
PEOPLE
TOGETHER



PEOPLE.
FOOD.
OCCASIONS.
A MORE
DELICIOUS
TOMORROW.

VEHICLE BRANDING

MAC'S CUSTOM CATERING

Thoughtfully prepared. Beautifully presented.



REAR / THREE QUARTER VIEW



EMBLEM DETAIL



GRAPHIC DETAIL

Mac's
CUSTOM CATERING

LOGO DETAIL



Mac's
CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

APPAREL / WORKWEAR

PROFESSIONAL LOOKS.
EXCEPTIONAL EXPERIENCES.
A MORE DELICIOUS TOMORROW.

PEOPLE.
FOOD.
OCCASIONS.
A MORE
DELICIOUS
TOMORROW.

CHEF COATS



CLASSIC. REFINED. READY TO SERVE.

APRONS



FUNCTIONAL. STYLISH. UNIQUELY MAC'S.

POLOS



POLISHED FOR EVERY OCCASION.

CAPS & MORE



DETAILS THAT DELIVER.



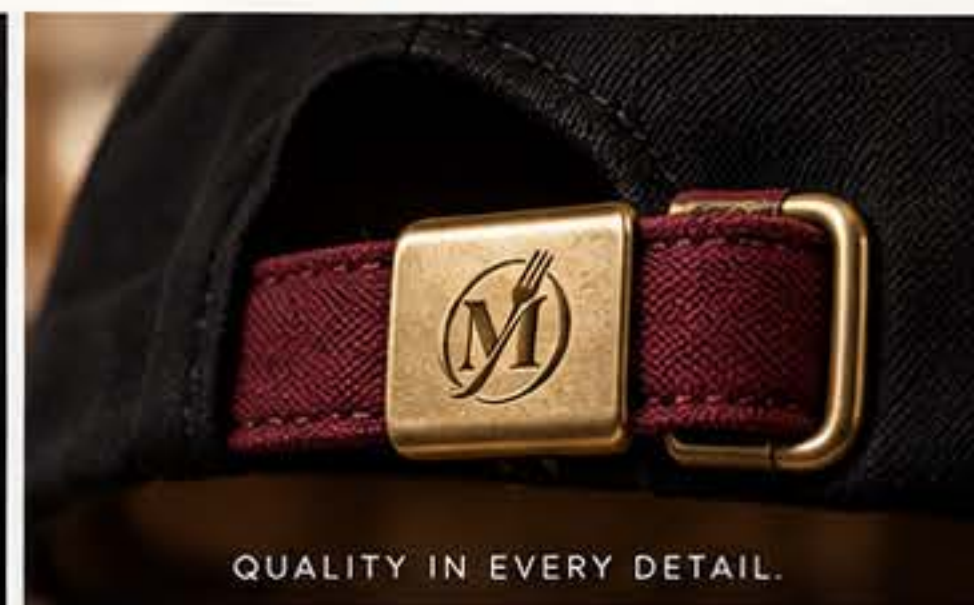
SIGNATURE DETAILS



PREMIUM EMBROIDERY



INSIDE INSPIRATION



QUALITY IN EVERY DETAIL.



EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

*Signage that
welcomes, guides,
and celebrates
what brings people
together.*



EVENT ENTRANCE / WELCOME SIGN



DIRECTIONAL SIGNAGE



RECEPTION / TABLE SIGNAGE



EVENT BACKDROP / STEP & REPEAT



BRANDED BAR SIGNAGE



FOOD STATION SIGNAGE



VEHICLE GRAPHIC / MOBILE PRESENCE





Mac's

CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

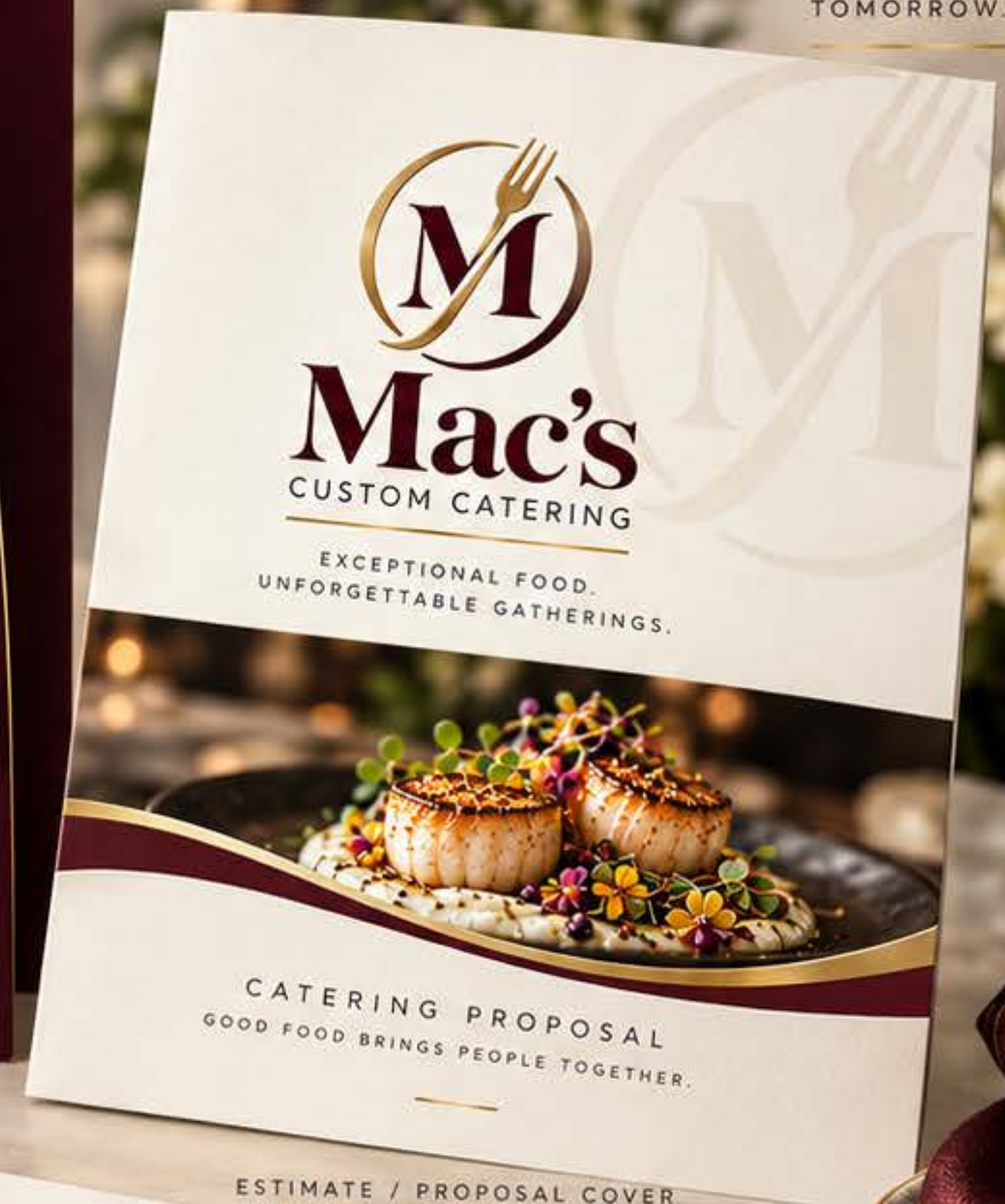
*Thoughtfully prepared.
Beautifully presented.
Always remembered.*



BUSINESS CARDS



PROPOSAL FOLDER



ESTIMATE / PROPOSAL COVER



LETTERHEAD

OUR HERITAGE.
YOUR TABLE.

*The same name.
A continued tradition of exceptional food,
unforgettable gatherings, and genuine hospitality.*

PEOPLE.
FOOD.
OCCASIONS.
A MORE
DELICIOUS
TOMORROW.



Mac's

CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

Digital / Social

SAME HERITAGE.
A MORE DELICIOUS
TOMORROW.

PEOPLE.
FOOD.
OCCASIONS.
A MORE
DELICIOUS
TOMORROW.



FACEBOOK COVER



PROFILE ICON



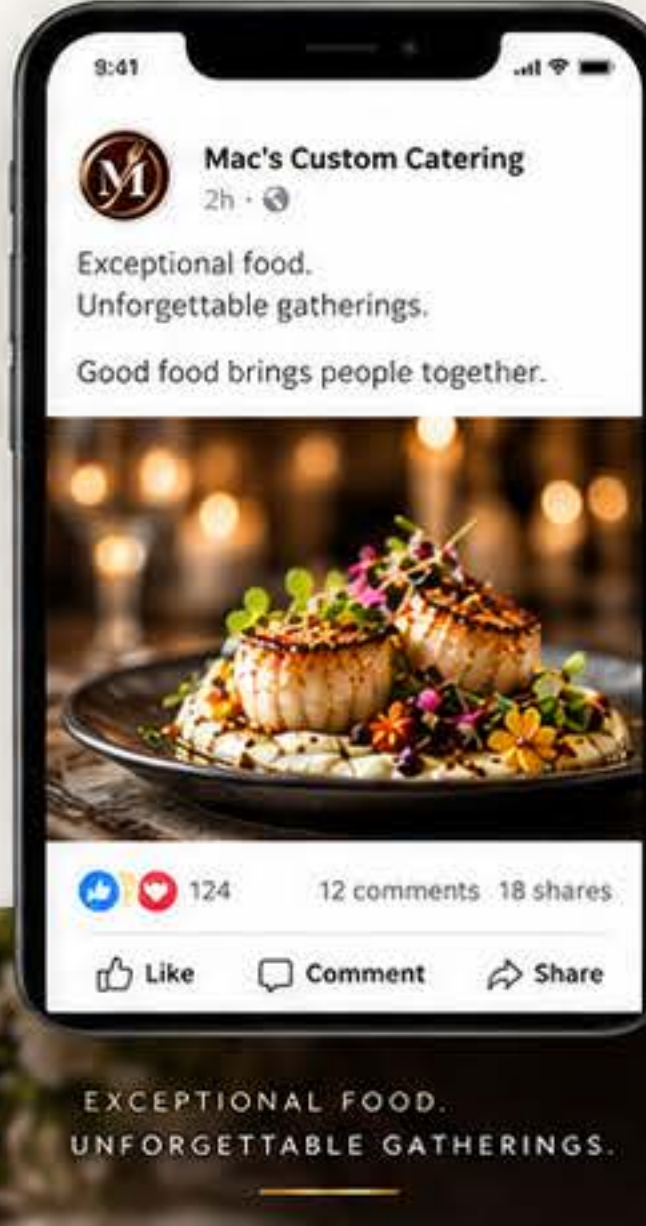
INSTAGRAM PROFILE VIEW



INSTAGRAM POST TEMPLATES



MOBILE PREVIEW



WEBSITE HEADER





EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

Project / Environment Branding

FOOD BRINGS PEOPLE TOGETHER.
Beautifully branded. Unforgettable experiences.



EVENT SIGNAGE



TEAM APPAREL



TABLE SETTINGS



CATERING PACKAGING



VEHICLE BRANDING



CLIENT-FACING COMPLETION PIECE



SITE MARKERS / DIRECTIONAL



Mac's
CUSTOM CATERING

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

BRAND PATTERN /

Secondary Graphics

A MORE BEAUTIFUL WAY TO BRING PEOPLE TOGETHER.

PEOPLE.
FOOD.
OCCASIONS.
A MORE
DELICIOUS
TOMORROW.

PRIMARY PATTERN



MONOGRAM PATTERN

Elegant, refined, unmistakably Mac's.

SECONDARY PATTERNS



FORK ARC PATTERN

A modern nod to hospitality
and togetherness.



CIRCLE PATTERN

Connection. Community.
Celebration.



TONAL MONOGRAM

Understated, elegance for
subtle applications.

TEXTURE & ACCENT GRAPHICS



SIGNATURE ELEMENT

Bold, sophisticated
detailing.



SWEEPING ARCS

Movement. Flavor.
Memorable moments.



DIVIDER LINES

Simple details.
Refined impact.



HOSPITALITY ICONS

Timeless symbols
for versatile use.

*Thoughtfully Prepared.
Beautifully Presented.*



GOOD FOOD
BRINGS PEOPLE
TOGETHER.

APPLICATION EXAMPLES



MENU / STATIONERY

Elevated details for memorable experiences.



PACKAGING

Beautiful inside and out.



EVENT DETAILS

Small touches. A lasting impression.



DIGITAL & PRINT BACKGROUNDS

A cohesive look across every touchpoint.



NO
TRESPASSING



Veterans Memorial Building



Mac's

RESTAURANT &
CUSTOM CATERING

PRO THERAPY
Rebecca Roberts
Massage & Life Coach

Willamette
Family Chiropractic
Chiropractic Services

EUGENE
YOGA
REVOLUTION

FRAZIER TAX SERVICE

NORTHWEST FINANCIAL
WEALTH MANAGEMENT

WEST COAST
SWING DANCE
Learn • Dance • Enjoy

2436





HOME

ABOUT

MENUS

EVENTS

GALLERY

TESTIMONIALS

REQUEST A QUOTE

EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

Good Food Brings People Together.

At Mac's Custom Catering, we turn meaningful moments into unforgettable experiences with exceptional food, thoughtful service, and genuine hospitality.

REQUEST A QUOTE →

VIEW OUR MENUS

*Thoughtfully prepared.
Beautifully presented.*



WEDDINGS

Extraordinary food for your once-in-a-lifetime moments.

LEARN MORE →



CORPORATE CATERING

Impress clients. Inspire teams. Elevate your next event.

LEARN MORE →



PRIVATE EVENTS

Birthdays, anniversaries, and life's special celebrations.

LEARN MORE →

“Mac's catered our wedding and exceeded every expectation. The food was incredible, the team was professional, and our guests are still talking about it!”

— JESSICA & MICHAEL R.



OUR MENUS

Inspired Ingredients. Unforgettable Flavor.

From elegant plated dinners to casual receptions, our menus are crafted with seasonal ingredients, creative flair, and a commitment to excellence.

EXPLORE MENUS →



EXCEPTIONAL FOOD.
UNFORGETTABLE GATHERINGS.

Good Food Brings People Together.

At Mac's Custom Catering, we turn meaningful moments into unforgettable experiences with exceptional food, thoughtful service, and genuine hospitality.

REQUEST A QUOTE →

*Thoughtfully prepared.
Beautifully presented.*



WEDDINGS



CORPORATE CATERING



PRIVATE EVENTS



OUR MENUS

Inspired Ingredients. Unforgettable Flavor.



FRESH INGREDIENTS



EXPERTLY PREPARED



PEOPLE FIRST



MEMORABLE MOMENTS

Food Brings People Together.