



BETTER
SPACES.
BRIGHTER
DAYS.

OUR PURPOSE

SPACES
THAT BRING
PEOPLE
TOGETHER.

Everything Outdoors of Tulsa
designs and builds exceptional
outdoor spaces that enhance
how people live, connect and
enjoy the outdoors.

PRIMARY LOGO



LOGO VARIATIONS



HORIZONTAL LOCKUP



STACKED LOCKUP



ICON ONLY



REVERSED



ONE COLOR

COLOR PALETTE



DEEP FOREST	LEAF GREEN	STONE BEIGE	SLATE GRAY	CHARCOAL
#1F3A2E	#6B8F3A	#DBD1C4	#6B6B6B	#2B2B2B
Primary	Accent	Neutral	Secondary	Text

TYPOGRAPHY

Montserrat

CLEAN. MODERN. STRONG.

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

HEADLINES

MONTERRAT BOLD

SUBHEADINGS

MONTERRAT SEMIBOLD

BODY TEXT

MONTERRAT REGULAR

ACCENTS

MONTERRAT MEDIUM

BRAND ELEMENTS



LEAF ELEMENT



NATURE



WATER



STONE



WOOD



PATTERN / TEXTURE

TAGLINES & MESSAGING

OUTDOOR LIVING
WITHOUT LIMITS.

DESIGN | BUILD | ENJOY

PREMIUM
OUTDOOR SPACES.

BUILT TO LAST.

SPACES THAT
BRING PEOPLE
TOGETHER.

TULSA OUTDOORS.
DONE DIFFERENTLY.

REAL WORLD APPLICATIONS — VEHICLE WRAP



APPAREL



SIGNAGE



YARD SIGN



STATIONERY



DIGITAL / SOCIAL



LIFESTYLE IMAGE



THE RESULT

A STRONGER BRAND
BUILDS BRIGHTER DAYS.



EO LOGO REFINEMENT
OUTDOOR LIVING
WITHOUT LIMITS.
DESIGN | BUILD | ENJOY

BETTER
SPACES.
BRIGHTER
DAYS.



MARK REFINEMENT STUDIES

SAME IDEA. A STRONGER MARK.



PRIMARY
BALANCED
& BOLD



ALT SPACING
TIGHTER
WORDMARK



REFINED CURVE
SMOOTHER
FLOW



ICON FOCUS
STRONG ON
ITS OWN

LOGO VARIATIONS

CONSISTENT. RECOGNIZABLE. ANYWHERE.



FULL COLOR
PRIMARY LOGO



REVERSED
DARK BACKGROUND



SINGLE COLOR
BLACK / CHARCOAL



ICON ONLY
MONOGRAM



APP / SOCIAL ICON
CLEAN & VERSATILE



VEHICLE BRANDING
ON THE MOVE. EVERYWHERE.



WORKWEAR
BUILT FOR A GREATER OUTDOORS.



UNIFORMS
PROFESSIONAL. POLISHED. PROUD.



SIGNAGE
A LASTING IMPRESSION.

BRAND COLORS



FOREST
#1F2924



LEAF GREEN
#5B7F3B



STONE
#D7C9B1



WARM NEUTRAL
#9B8F7F

TYPOGRAPHY

MONTSERRAT

CLEAN / MODERN / STRONG

KEY MESSAGING

DESIGN / BUILD / ENJOY

PREMIUM OUTDOOR LIVING
FOR TULSA AND SURROUNDING AREAS.

BRAND SYSTEM OVERVIEW

A COMPLETE BRAND FOR A BRIGHTER TOMORROW.

A consistent look. A stronger message. A more memorable Everything Outdoors.

DESIGN | BUILD | ENJOY

OUTDOOR LIVING WITHOUT LIMITS.

PRIMARY LOGO



OUTDOOR LIVING WITHOUT LIMITS.

LOGO VARIATIONS



BETTER SPACES. BRIGHTER DAYS.

OUTDOOR LIVING WITHOUT LIMITS.

COLOR PALETTE



Forest Green #0F2D1F
Trust. Nature. Stability.

Leaf Green #0FB34D
Growth. Life. Outdoor Living.

Charcoal #1F1F1F
Strength. Modern.

Stone Gray #A7A7A7
Balance. Versatility.

Warm Sand #D9C9B1
Natural. Approachable.

Clean White #FFFFFF
Clean. Timeless.

TYPOGRAPHY

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

BOLD Headlines
SEMIBOLD Subheads
REGULAR Body
LIGHT Accents

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

BOLD Headlines
SEMIBOLD Subheads
REGULAR Body
LIGHT Accents

ICONOGRAPHY



Outdoor Kitchens



Patios & Decks



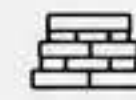
Pergolas & Pavilions



Fire Features



Landscaping



Retaining Walls



Water Features



Lighting



Custom Design

BRAND TEXTURES & PATTERNS



TOPOGRAPHIC PATTERN
(Subtle brand texture)



NATURAL TEXTURES
(Organic, authentic feel)



MATERIAL INSPIRATION
(Stone, wood, outdoor elements)

BRAND PHOTOGRAPHY STYLE



REAL SPACES
Showcase craftsmanship.



INVITING ATMOSPHERE
Highlight the lifestyle.



NATURAL BEAUTY
Let the work speak for itself.

BRAND MESSAGING



OUTDOOR LIVING WITHOUT LIMITS.
Tagline



BETTER SPACES. BRIGHTER DAYS.
Secondary Message



DESIGN. BUILD. ENJOY.
Core Values



MORE THAN A YARD.
A LIFESTYLE.
Positioning Statement



STRONGER
RELATIONSHIPS



MORE
REFERRALS



HAPPIER
HOMEOWNERS



A BRIGHTER
TOMORROW

OUTDOOR LIVING WITHOUT LIMITS.

SIGNAGE &
ENVIRONMENTAL BRANDING

A STRONGER PRESENCE EVERYWHERE YOU BUILD.

From the jobsite to the front office,
consistent branding builds
recognition, trust, and opportunity.

DESIGN | BUILD | ENJOY



MONUMENT SIGN

A lasting impression for your business.



BUILDING SIGNAGE

Professional, modern, and memorable.



DIMENSIONAL LOGO

A bold statement,
even without words.



JOBSITE SIGN

Showcasing professionalism on every project.



YARD SIGN

Simple. Clean. Recognizable.



DIRECTIONAL SIGNAGE

Keep things clear and on brand.



FENCE BANNER

Big impact on every jobsite.



CURRENT (EXAMPLE)



BEFORE & AFTER

A more powerful presence.



MORE VISIBILITY

Get noticed in your
community.



GREATER TRUST

A professional image
builds confidence.



MORE OPPORTUNITY

Looks like the quality
of the work you do.



A STRONGER BRAND

Consistent across
every touchpoint.





EVERYTHING OUTDOORS
OF TULSA

DESIGN | BUILD | ENJOY

VEHICLE BRANDING

DESIGNED TO BE RECOGNIZED ON EVERY JOBSITE.

BETTER
SPACES.
BRIGHTER
DAYS.



HIGH
VISIBILITY



MEMORABLE
ICON



CONSISTENT
FLEET PRESENCE



PREMIUM
JOBSITE IMPRESSION



EVERYTHING OUTDOORS OF TULSA

PREMIUM OUTDOOR LIVING FOR TULSA AND SURROUNDING AREAS.

SAME IDEA. A STRONGER MARK.

— VEHICLE BRANDING

ON THE ROAD. IN PEOPLE'S MINDS.

A BOLDER PRESENCE
FOR A BRIGHTER
TOMORROW.

OUTDOOR LIVING
WITHOUT LIMITS.

DESIGN | BUILD | ENJOY



BOLD & RECOGNIZABLE

A clean, impactful mark that gets noticed anywhere.



PREMIUM DETAILS

Subtle topographic patterns add depth and a sense of place.



CLEAR MESSAGING

Communicates your core services at a glance.



BUILT FOR REAL WORK

A professional look that works as hard as you do.



EVERYTHING OUTDOORS
OF TULSA

OUTDOOR LIVING WITHOUT LIMITS.

DESIGN | BUILD | ENJOY

PRINT COLLATERAL

A COHESIVE BRAND. A STRONGER IMPRESSION.

Professional materials that bring the Everything Outdoors of Tulsa brand to life — on paper and in person. Consistent. Memorable. Built to make a lasting impression.

OUTDOOR
LIVING
WITHOUT
LIMITS.

BUSINESS CARDS

Premium, memorable, professional.



LETTERHEAD

Clean. Professional. On brand.



ENVELOPE

Simple. Recognizable. Professional.



PRESENTATION FOLDER

Polished. Elevated. Built for big ideas.



PROPOSAL FOLDER

Turn ideas into outdoor possibilities.



ESTIMATE / QUOTE

Clear. Detailed. Professional.



NOTEPAD

For ideas that build better days.



LEAVE-BEHIND BROCHURE / HANDOUT

Inform. Inspire. Make a lasting impression.





EVERYTHING OUTDOORS
OF TULSA

DESIGN | BUILD | ENJOY

APPAREL & WORKWEAR

BUILT TO BE RECOGNIZED ON EVERY JOBSITE.



CREW
RECOGNITION



PROFESSIONAL
PRESENCE



CONSISTENT
BRANDING



PREMIUM
FIRST IMPRESSION

BETTER
SPACES.
BRIGHTER
DAYS.



TRUCKER HAT
CLASSIC. DURABLE. ON BRAND.

POLO SHIRT
CLEAN. PROFESSIONAL. VERSATILE.

T-SHIRT
COMFORT MEETS BRAND IMPACT.

WORK JACKET / QUARTER-ZIP
BUILT FOR THE OUTDOORS.

HOODIE
WARMTH THAT WORKS AS HARD AS YOU DO.



EMBROIDERY-READY MARK
PREMIUM STITCH DETAIL.



CLEAN CHEST PLACEMENT
POLISHED & PROFESSIONAL.



SLEEVE DETAIL
SUBTLE BRAND STORY



BOLD BACK PRINT
HIGH VISIBILITY ON EVERY JOBSITE.



PREMIUM FINISHING
QUALITY IN EVERY DETAIL.

EVERYTHING OUTDOORS OF TULSA

PREMIUM OUTDOOR LIVING FOR TULSA AND SURROUNDING AREAS.

SAME IDEA. A STRONGER MARK.

— PRINT COLLATERAL

PROFESSIONAL MATERIALS REAL IMPACT.

From the first handshake to the final proposal, every detail reinforces a stronger, more memorable brand.

DESIGN | BUILD | ENJOY

OUTDOOR LIVING WITHOUT LIMITS.



BUSINESS CARDS
Clean. Modern. Memorable.



PRESENTATION FOLDER
Make a lasting impression.



BROCHURE
Showcase services and inspire possibilities.



LETTERHEAD
Keep communications on brand.



PROPOSAL TEMPLATE
Professional. Clear. Compelling.



ENVELOPE
Branded and consistent.



THANK YOU CARD
Build relationships that last.



HIGHER
RECOGNITION



STRONGER
TRUST



MORE
OPPORTUNITY



A MORE
PROFESSIONAL YOU

OUTDOOR LIVING WITHOUT LIMITS.

PROJECT & ENVIRONMENTAL
BRANDING

BUILT SPACES. LASTING CONNECTIONS.

From subtle details to signature elements, the Everything Outdoors brand becomes a permanent part of the spaces we create — a reminder of quality, craft, and the life lived outside.

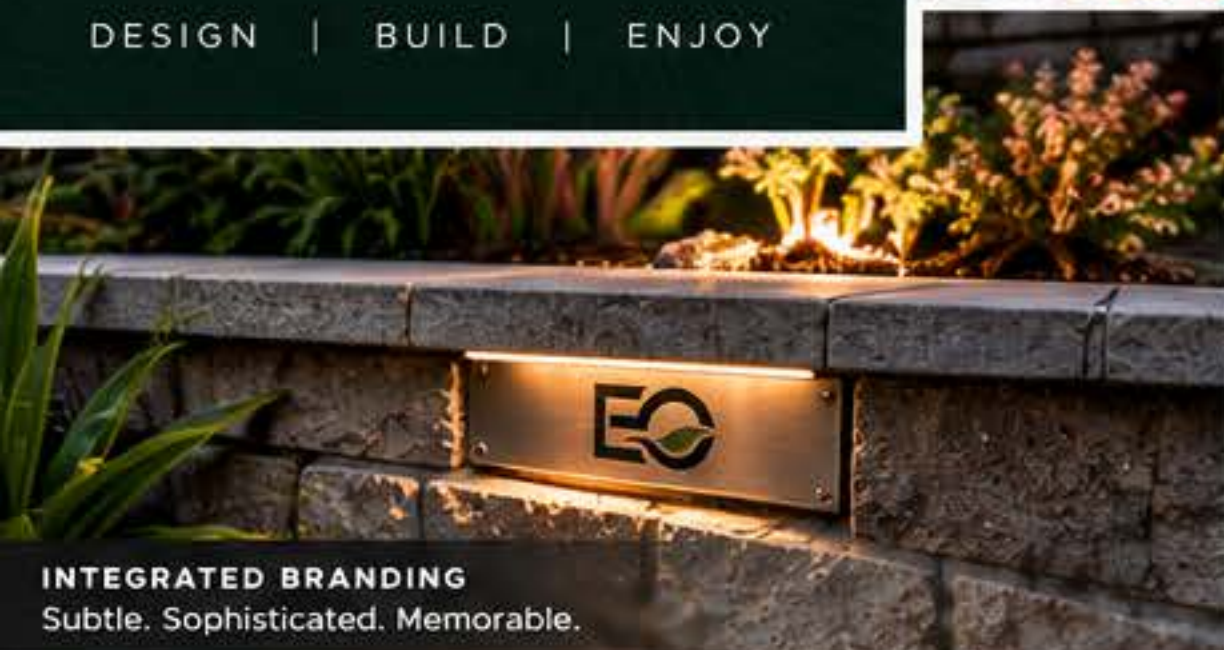
DESIGN | BUILD | ENJOY



REAL SPACES.
REAL PEOPLE.
A BRIGHTER
TOMORROW.



PROJECT PLAQUE
A permanent mark of quality.



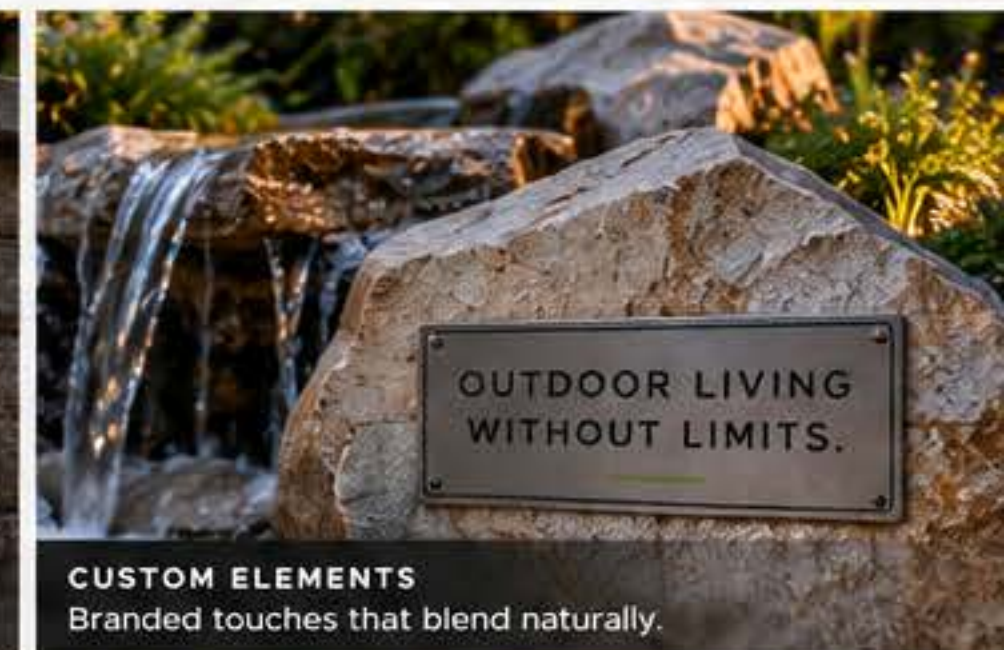
INTEGRATED BRANDING
Subtle. Sophisticated. Memorable.



YARD SIGN
Showcasing our work in the community.



FEATURE BRANDING
Thoughtful details throughout.



CUSTOM ELEMENTS
Branded touches that blend naturally.



PROJECT COMPLETION PACKAGE
A lasting impression for every client.



CARE GUIDE
Helpful resources after the project is complete.



CLIENT GIFT (OPTIONAL)
A small token of a lasting relationship.



STRONGER
RELATIONSHIPS



MORE
REFERRALS



HAPPIER
HOMEOWNERS



A LASTING
IMPRESSION

OUTDOOR LIVING WITHOUT LIMITS.

WEBSITE HOMEPAGE (DESKTOP)



MOBILE WEBSITE



SOCIAL PROFILES / AVATARS



Primary Avatar
(FULL COLOR)



Social Icon
(DARK BG)

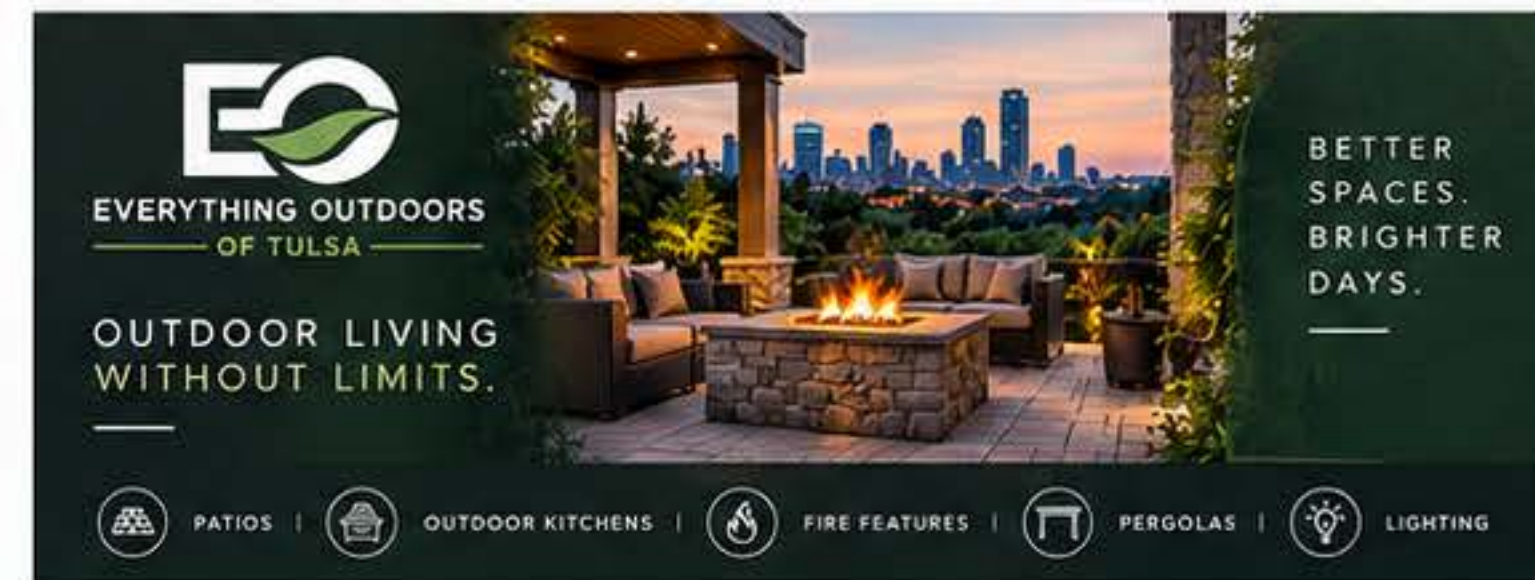


Social Icon
(LIGHT BG)



Leaf Icon
(SIMPLE)

FACEBOOK COVER



INSTAGRAM PROFILE + GRID



LINKEDIN COMPANY BANNER



STORY / REEL TEMPLATE



SOCIAL POST / AD EXAMPLE



DESIGN / BUILD / ENJOY

OUTDOOR LIVING WITHOUT LIMITS.

Custom outdoor spaces for Tulsa and surrounding areas.
From concept to completion, we design and build spaces
that bring people together.

GET A QUOTE →

VIEW OUR WORK

PREMIUM OUTDOOR LIVING FOR TULSA AND SURROUNDING AREAS.

BETTER
SPACES.
BRIGHTER
DAYS.

TULSA, OK

OUR SERVICES

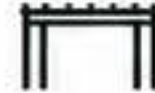
COMPLETE OUTDOOR LIVING SOLUTIONS



PATIOS &
DECKS



OUTDOOR
KITCHENS



PERGOLAS &
PAVILIONS



FIRE
FEATURES



LANDSCAPE
LIGHTING



LANDSCAPING



RETAINING
WALLS



WATER
FEATURES

FEATURED PROJECTS

REAL SPACES. REAL STORIES.

VIEW ALL PROJECTS →



MODERN OUTDOOR RETREAT
TULSA, OK



BACKYARD OASIS
BROKEN ARROW, OK



ENTERTAINMENT READY
BIXBY, OK

WHY CHOOSE EVERYTHING OUTDOORS OF TULSA



DESIGN-BUILD EXPERTISE
From vision to reality, we handle
every detail.



LOCALLY OWNED & OPERATED
Proudly serving Tulsa and
surrounding areas.



PREMIUM CRAFTSMANSHIP
Built to last. Designed to impress.



SEAMLESS PROCESS
Clear communication.
An exceptional experience.

“

Everything Outdoors of Tulsa transformed our backyard into a space
we never want to leave. The quality, communication, and attention to detail
were second to none.”

— JENNIFER M.
TULSA, OK

MORE THAN
BACKYARDS.
A BRIGHTER
WAY TO LIVE.

READY TO START YOUR OUTDOOR PROJECT?
LET'S CREATE A SPACE YOU'LL LOVE FOR YEARS TO COME.

GET A QUOTE →



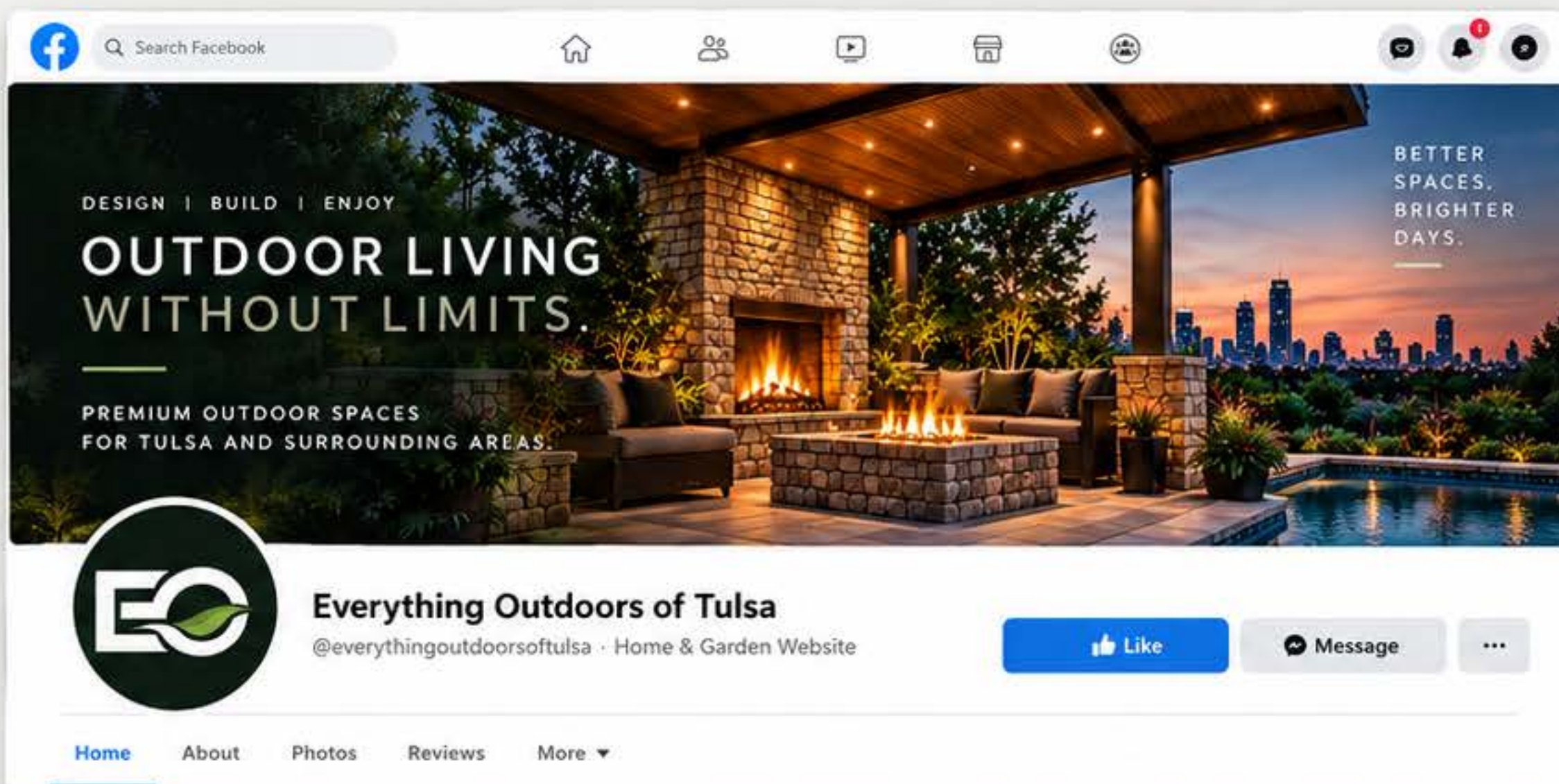
EVERYTHING OUTDOORS
OF TULSA

SAME SPACES. BRIGHTER LIVES.
SOCIAL MEDIA BRANDING CONCEPT

OUTDOOR
LIVING
WITHOUT
LIMITS.

FACEBOOK PRESENCE

COMMUNITY. INSPIRATION. TRUST.



Posts



INSTAGRAM PRESENCE

VISUAL STORYTELLING. REAL SPACES. LASTING IMPACT.



A **STRONGER** LOGO BUILDS
A MORE RECOGNIZABLE BRAND.



INSTANT
RECOGNITION



BUILDS
TRUST



DRIVES
ENGAGEMENT

OUTDOOR LIVING
WITHOUT LIMITS.