

PEOPLE
PLACES
LEGACY
TOMORROWS

*Rooted
in tradition.
Built for
what's next.*

BH

Breeden

HOMES

BUILDING SMART. BUILDING GREEN.

A STRONGER
TOMORROW
BUILDS HERE

HOMES | COMMUNITIES | PEOPLE
A BRIGHTER TOMORROW

80

YEARS

1947 - 2027

*Same Foundation.
Brighter Tomorrows.
Since 1947*

COLOR PALETTE



FOREST
GREEN

*Heritage.
Strength.
Forward
thinking.*



WARM
GOLD

*Distinctive.
Timeless.
Enduring.*



IVORY

*Clean.
Refined.
Versatile.*



CHARCOAL

*Modern.
Confident.
Sophisticated.*



SAGE

*Natural.
Balanced.
A Brighter
Tomorrow.*

BUILDING PEOPLE'S TOMORROWS

FACEBOOK COVER



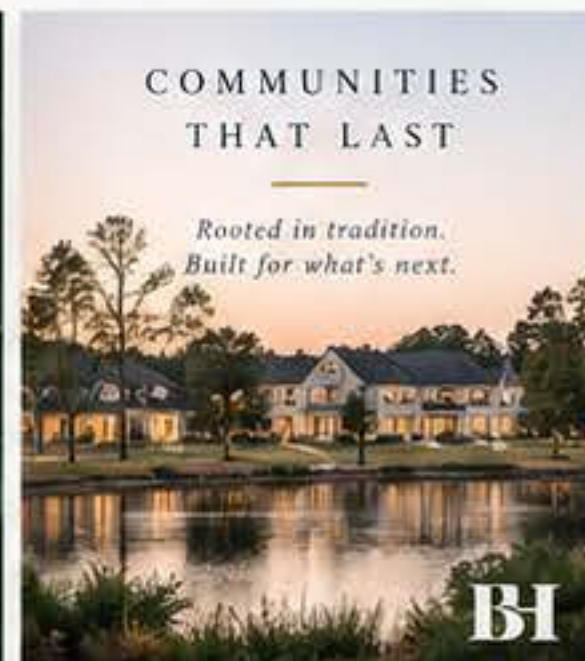
PROFILE ICON



INSTAGRAM PROFILE (MOCKUP)



INSTAGRAM POST EXAMPLES



WEBSITE HEADER (DESKTOP)



MOBILE HEADER (MENU)



BH Breeden HOMES

BUILDING SMART. BUILDING GREEN.

PEOPLE
PLACES
LEGACY
TOMORROWS

A STRONGER
TOMORROW
BUILDS HERE

BREEDEN HOMES | EST. 1947

THOUGHTFULLY
BUILT FOR
WHAT'S NEXT.

Breeden Homes
EST. 1947



OUR COLORS



FOREST GREEN



WARM GOLD



IVORY



CHARCOAL



SAGE

SAME FOUNDATION.
BRIGHTER TOMORROWS.

Since 1947



HOMES



COMMUNITIES



PEOPLE



A BRIGHTER
TOMORROW



BH Breeden HOMES

BUILDING SMART. BUILDING GREEN.

A STRONGER TOMORROW
BUILDS HERE

*From neighborhoods to new beginnings,
our vehicles carry a legacy of quality, care
and what's next.*



PEOPLE
PLACES
LEGACY
TOMORROWS

*Rooted
in tradition.
Built for
what's next.*



PICKUP TRUCK — LIGHT
Clean. Professional. Timeless.



PICKUP TRUCK — DARK
Bold heritage. Modern presence.



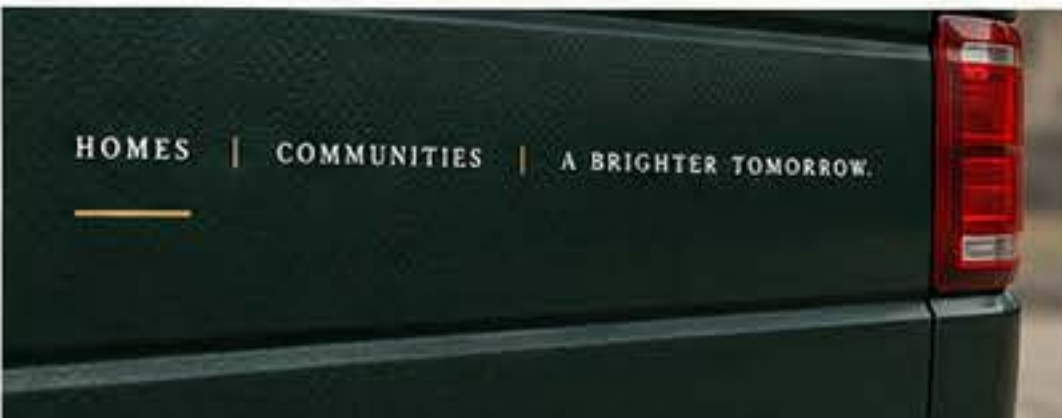
CARGO VAN
Versatile. Recognizable. Ready for what's next.



JOBSITE TRAILER
Bring the brand to every build.



TRAILER REAR VIEW
Impact from every angle.



BH Breeden HOMES

BUILDING SMART. BUILDING GREEN.

APPAREL COLLECTION

QUALITY PEOPLE. STRONGER PLACES.

PEOPLE
PLACES
LEGACY
TOMORROWS

Rooted
in tradition.
Built for
what's next.

A STRONGER TOMORROW
BUILDS HERE.



PERFORMANCE POLO
Classic. Comfortable. Built to Perform.



BUTTON-UP WORK SHIRT
Professional. Durable. Everyday Ready.



SOFTSHELL JACKET
Weather-Ready. Jobsite Tough. Refined.



BASEBALL CAP
Heritage Style. All Day Comfort.



BEANIE
Warmth. Durability. Always On.



HARD HAT
Safety Builds Futures.



SAFETY VEST
People First. Always.



OUR COLORS IN ACTION



Same Foundation.
Brighter Tomorrows.



BH Breeden HOMES

BUILDING SMART. BUILDING GREEN.

ROOTED
IN TRADITION.
BUILT FOR
WHAT'S NEXT.

A STRONGER
TOMORROW
BUILDS HERE.



PEOPLE
PLACES
LEGACY
TOMORROWS

01 NEIGHBORHOOD MONUMENT SIGN — Custom stone and limestone with dimensional metal lettering. — Creates a lasting first impression.



02 SALES OFFICE SIGN — Architectural mounted sign with gooseneck lighting. — Welcoming. Elevated. On brand.



03 JOBSITE SIGN — Panel sign with wood or metal posts. — Durable. Professional. Recognizable.



04 DIRECTIONAL SIGN — Clean and functional wayfinding. — Consistent, elevated design.



05 LOT MARKER — Simple and refined. — Complements the community.

MATERIAL INSPIRATION



NATURAL STONE
Timeless.



METAL
Refined.



WOOD
Natural.



PAINTED PANEL
Clean.

BRAND COLOR PALETTE



FOREST GREEN
Heritage.
Strength.
Forward thinking.



WARM GOLD
Distinctive.
Timeless.
Enduring.



IVORY
Clean.
Refined.
Versatile.



CHARCOAL
Modern.
Confident.
Sophisticated.



SAGE
Natural.
Balanced.
A Brighter
Tomorrow.

SAME
FOUNDATION.
BRIGHTER
TOMORROWS.

Since 1947

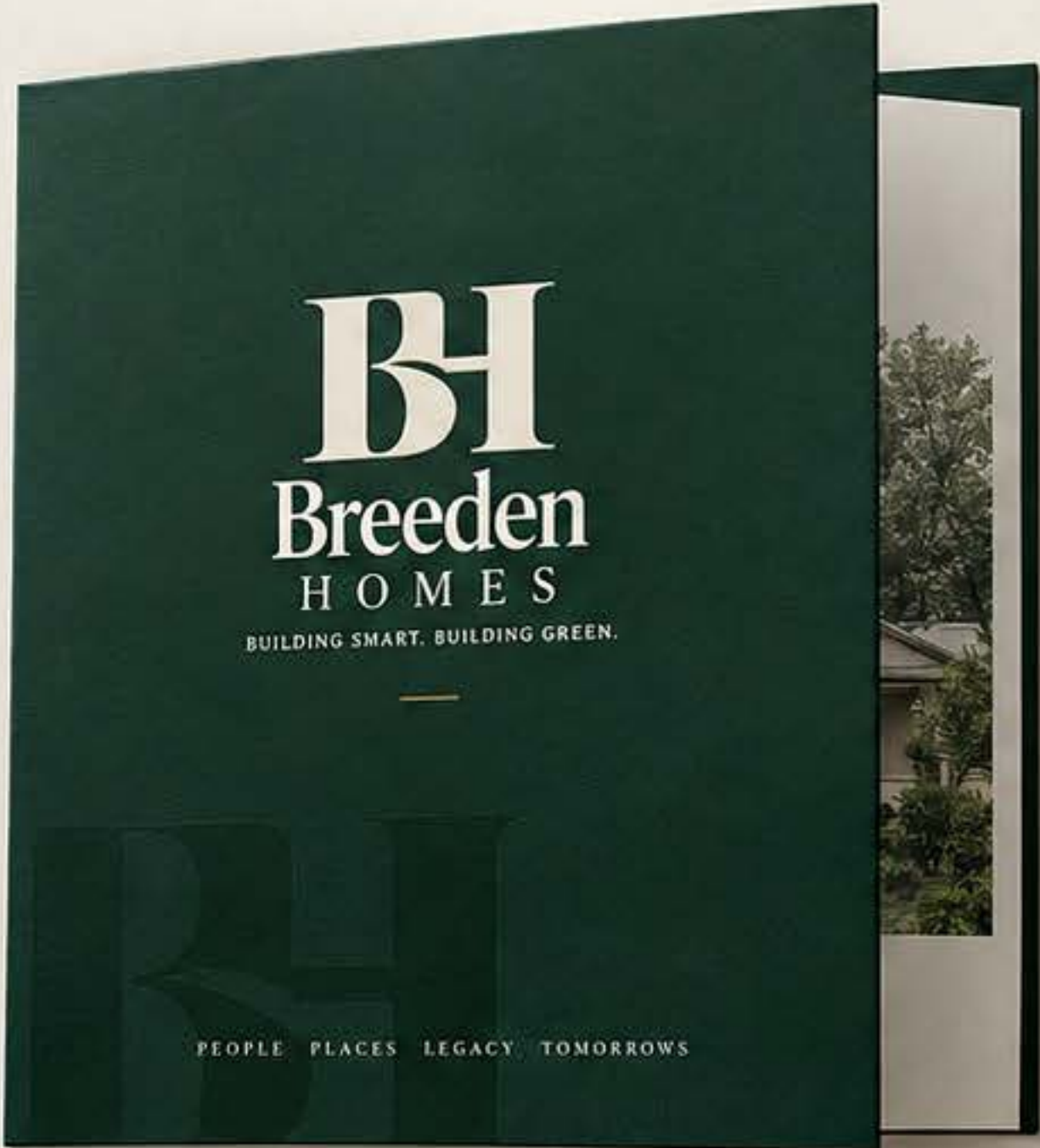
PEOPLE
PLACES
LEGACY
TOMORROWS

*Rooted
in tradition.
Built for
what's next.*

BH Breeden HOMES

BUILDING SMART. BUILDING GREEN.

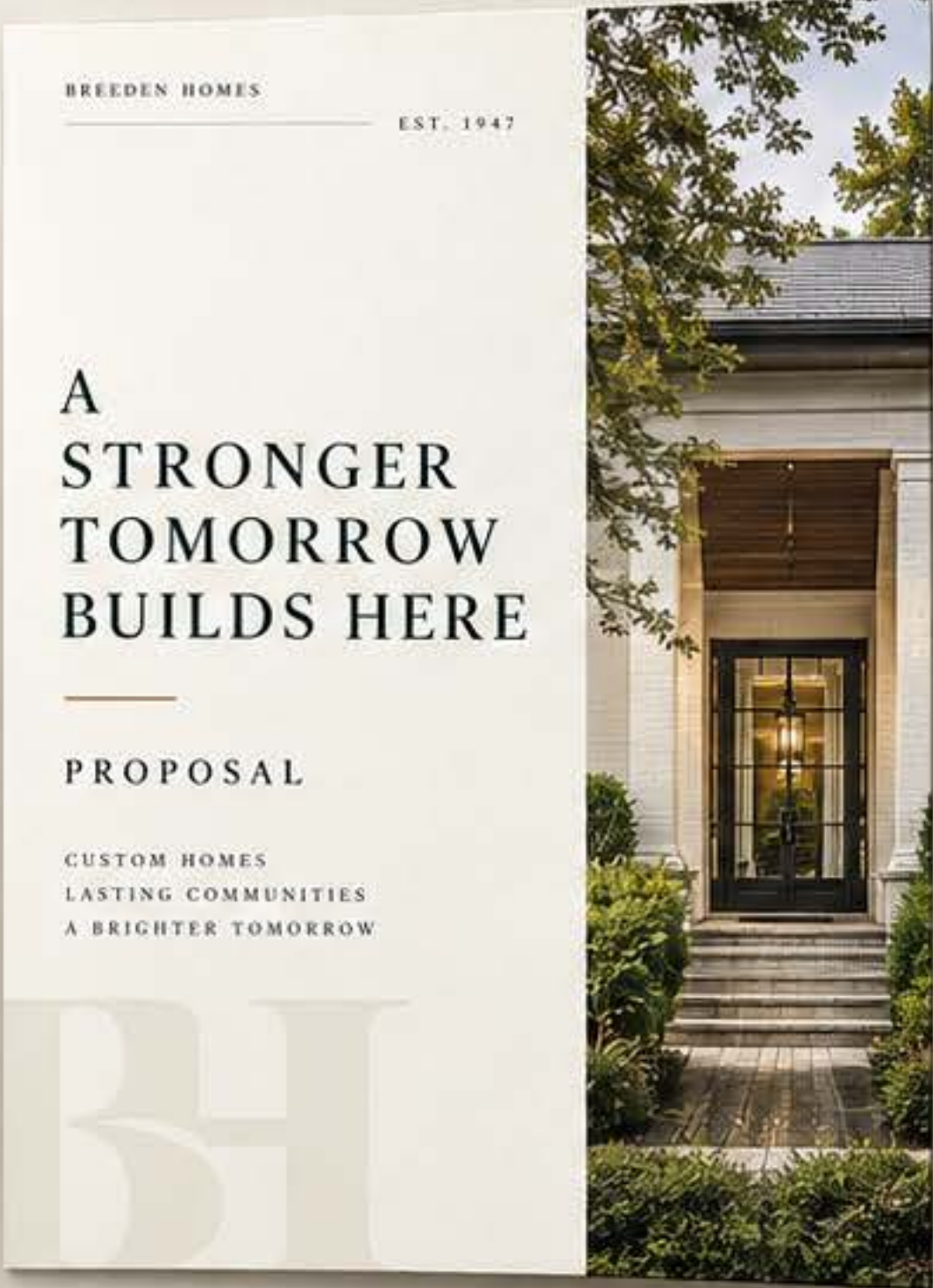
A STRONGER TOMORROW BUILDS HERE.



PROPOSAL FOLDER
Exterior



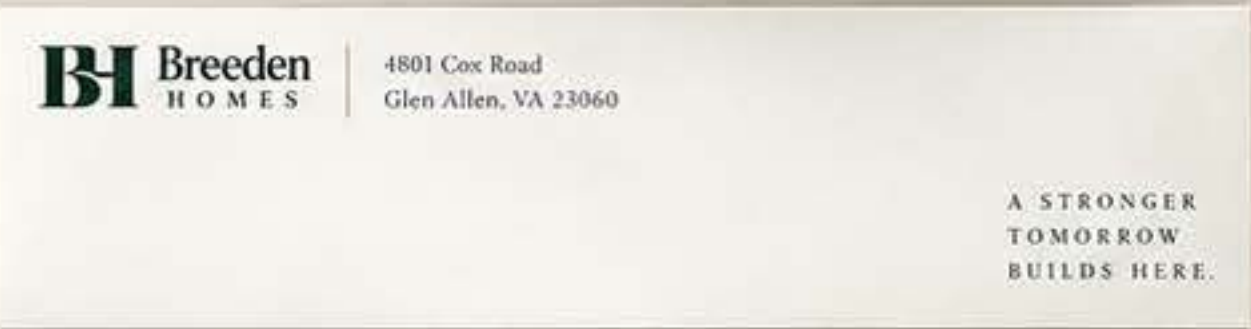
BUSINESS CARDS
Front and back



ESTIMATE / PROPOSAL COVER
Front cover



LETTERHEAD
Full page



ENVELOPE #10 Business Envelope



HOMES
COMMUNITIES
PEOPLE
A BRIGHTER
TOMORROW

Since 1947

BH

Breeden
HOMES

BUILDING SMART. BUILDING GREEN.

PEOPLE
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LEGACY
TOMORROWS

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tradition.
Built for
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A STRONGER
TOMORROW
BUILDS HERE.

PATTERN LIBRARY



01 TOPOGRAPHIC
Our land. Our foundation.



02 CONTOUR LINES
Forward thinking.



03 HORIZON LINES
Brighter tomorrows.



04 ORGANIC LINES
*Natural. Balanced.
Enduring.*

SECONDARY GRAPHIC ELEMENTS



01 HORIZON LINEWORK
*Flexible graphic for headers,
dividers and layouts.*



02 CONTOUR CIRCLE
A refined accent element.



03 LEAF ACCENT
*Subtle. Sophisticated.
Never literal.*

COLOR PALETTE (FROM PRIMARY BRAND)



FOREST GREEN



WARM GOLD



IVORY



CHARCOAL



SAGE

HOMES
COMMUNITIES
PEOPLE
A BRIGHTER
TOMORROW

APPLICATION EXAMPLES



BUSINESS COLLATERAL
Confident. Timeless.



ENVIRONMENTAL SIGNAGE
Rooted in place.



PRINT & BROCHURE
Story-led. Elevated.



JOB SITE APPLICATION
Built for what's next.



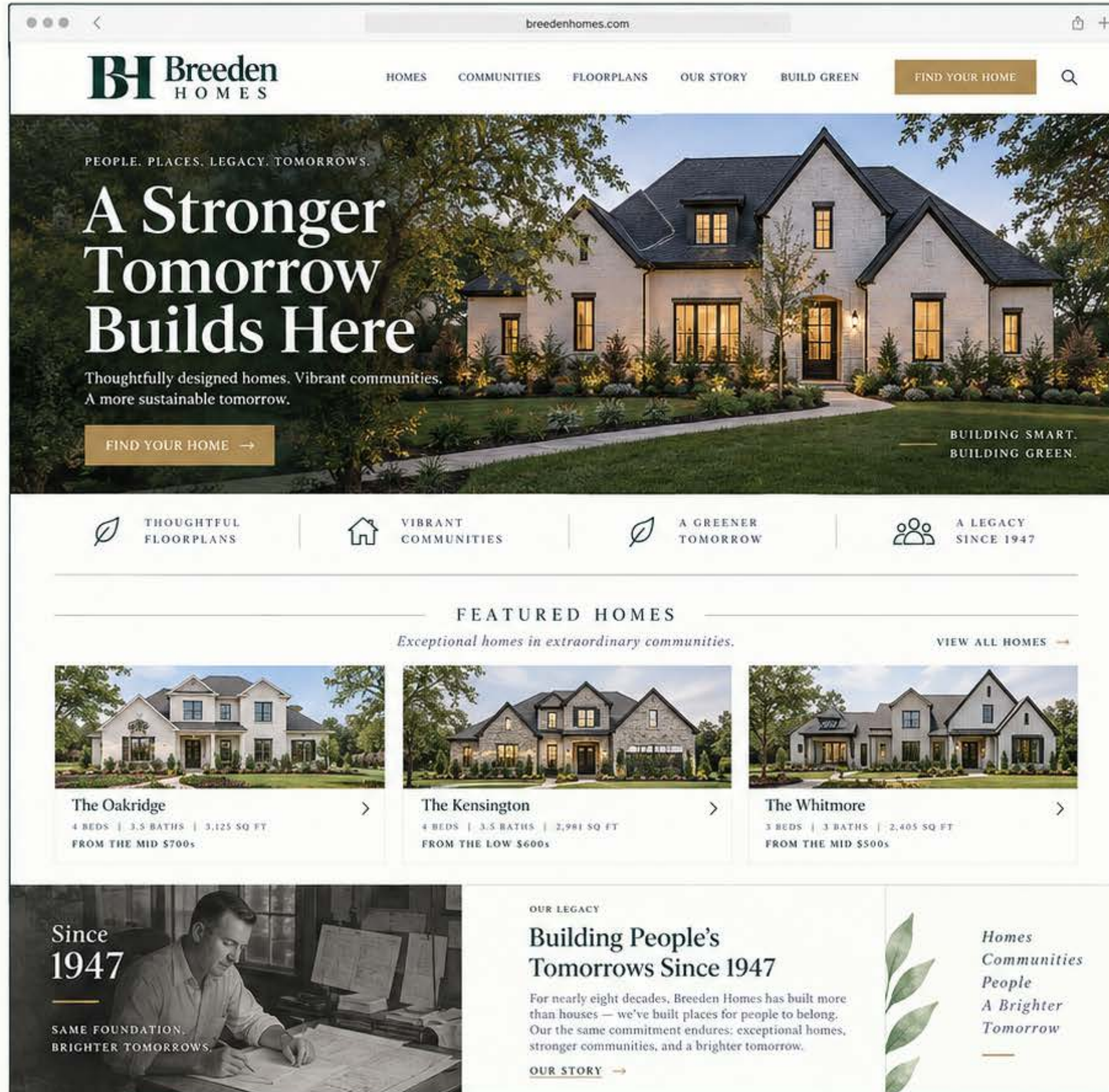
INTERIOR ENVIRONMENTS
A lasting impression.

01 DESKTOP HOMEPAGE

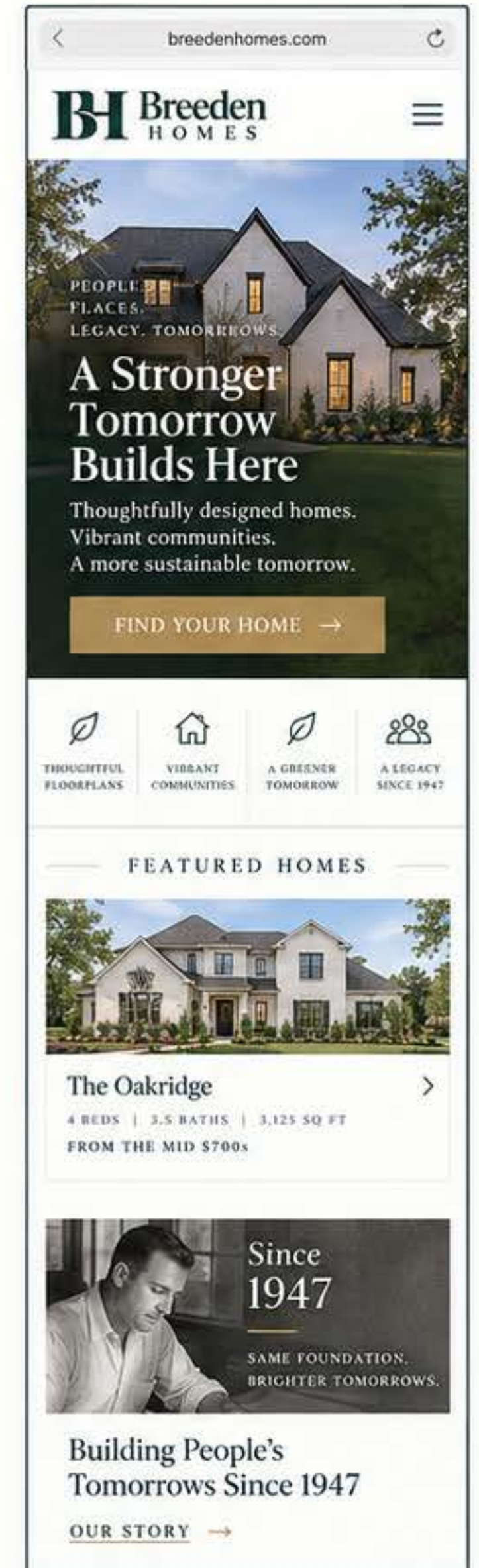
PEOPLE
PLACES
LEGACY
TOMORROWS

*Rooted
in tradition.
Built for
what's next.*

*Building
smart.
Building
green.*



02 MOBILE HOMEPAGE



PEOPLE. PLACES. LEGACY. TOMORROWS.

A Stronger Tomorrow Builds Here

Thoughtfully designed homes. Vibrant communities.
A more sustainable tomorrow.

FIND YOUR HOME →

BUILDING SMART.
BUILDING GREEN.



THOUGHTFUL
FLOORPLANS



VIBRANT
COMMUNITIES



A GREENER
TOMORROW



A LEGACY
SINCE 1947

FEATURED HOMES

Exceptional homes in extraordinary communities.

VIEW ALL HOMES →



The Oakridge

4 BEDS | 3.5 BATHS | 3,125 SQ. FT.
FROM THE MID \$700s



The Kensington

4 BEDS | 3.5 BATHS | 2,981 SQ. FT.
FROM THE LOW \$600s



The Whitmore

5 BEDS | 4 BATHS | 2,405 SQ. FT.
FROM THE MID \$500s

OUR COMMUNITIES

Places to Call Home

Beautiful neighborhoods. Lasting connections.
Discover communities designed for how you want
to live — today and for generations to come.

EXPLORE COMMUNITIES →



RIVER OAKS
Franklin, TN



MEADOWBROOK
Brentwood, TN



THE PRESERVE
College Grove, TN

Since
1947

SAME FOUNDATION.
BRIGHTER TOMORROWS.

OUR STORY

Building People's Tomorrows Since 1947

For nearly eight decades, Breeden Homes has built more
than houses — we've built places for people to belong.
Our the same commitment endures: exceptional homes,
stronger communities, and a brighter tomorrow.

OUR STORY →

80
YEARS
— 1947 - 2027 —

SAME
FOUNDATION.
BRIGHTER
TOMORROWS.

Since 1947

BUILD GREEN

A More Sustainable Tomorrow

Thoughtful design. Lasting efficiency. Healthier homes.
We build with the future in mind — for our homeowners,
our communities, and the world we share.

OUR COMMITMENT →



Homes that
make a brighter
tomorrow possible.

BUILD GREEN →

HOMEOWNER STORIES

Real People. Lasting Impact.



"Breeden Homes gave us more than a house —
they gave us a place to put down roots. The quality,
attention to detail, and care throughout the process
made all the difference."

THE ANDERSON FAMILY
River Oaks



"From the first visit to move-in day,
everything felt different — more personal,
more thoughtful. We couldn't be happier
in our Breeden home."

THE CARTER FAMILY
Meadowbrook



THE BREEDEN DIFFERENCE

A Better Home Building Experience

01

Thoughtful Design
Homes designed for
how you live.

02

Lasting Quality
Built with care and
proven craftsmanship.

03

Vibrant Communities
Neighborhoods that
bring people together.

04

A Brighter Tomorrow
Homes, communities
and a more sustainable
future.

Let's Build a Brighter Tomorrow

Find your home, explore our communities, or start a conversation today.

FIND YOUR HOME →

BH Breeden
HOMES

BUILDING SMART. BUILDING GREEN.



QUICK LINKS

Homes
Communities
Floorplans
Our Story
Build Green

RESOURCES

Homebuyer Resources
Warranty
Design Inspiration
Contact Us
FAQs

CONTACT

615.555.0123
info@breedenhomes.com
Nashville, TN



People.
Places.
Legacy.
Tomorrows.