

AEGIS ASPHALT CONSTRUCTION

CORE IDENTITY BRAND BOARD

THE POWER TO PROTECT

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
FOR A
STRONGER
TOMORROW.

PRIMARY LOGO



HORIZONTAL LOGO LOCKUP



SYMBOL ONLY



MONOCHROME VERSION



REVERSED / DARK BACKGROUND



APP / AVATAR ICON



BRAND COLORS



CHARCOAL
#1A1A1A

STRENGTH
STABILITY
TRUST



GOLD
#F4C430

PROGRESS
ENERGY
VISIBILITY



WHITE
#FFFFFF

CLARITY
BALANCE
SIMPLICITY



SLATE GRAY
#6B6B6B

SUPPORT
VERSATILITY
MODERNITY

TYPOGRAPHY

HEADLINES

MONUMENT

BOLD / UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Body Text

Montserrat

Regular / Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

BRAND ATTRIBUTES



PROTECTION

BUILT TO SHIELD.
ENGINEERED
FOR WHAT'S NEXT.



DURABILITY

STRONGER
SURFACES.
LONGER TOMORROWS.



PROGRESS

PAVING A
BRIGHTER,
SAFER FUTURE.

OUR PURPOSE

To build and protect the roads that keep people, communities
and economies moving forward.

THE POWER TO PROTECT.

AEGIS ASPHALT CONSTRUCTION
THE POWER TO PROTECT



PROTECTION



DURABILITY



PROGRESS

PAVE A
STRONGER
TOMORROW.



AEGIS ASPHALT CONSTRUCTION

VEHICLE BRANDING

THE POWER TO PROTECT

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
FOR A
STRONGER
TOMORROW.

BRANDED PICKUP TRUCK
CREW CAB



SERVICE / WORK TRUCK
UTILITY BODY



ENCLOSED TRAILER
16' TRAILER



TRUCK DOOR DETAIL



TAILGATE DETAIL



TRAILER SIDE DETAIL



OUR COMMERCIAL PAVEMENT SERVICES



PARKING LOTS
DRIVE BUSINESS
FORWARD.



SEALCOATING
PROTECT TODAY.
EXTEND TOMORROW.



STRIPING
CLEARER SPACES.
SAFER PLACES.



REPAIRS
RESTORE
PERFORMANCE.



CURBING
DEFINE SPACES.
ADD LASTING VALUE.

QUALITY SURFACES
STRONGER COMMUNITIES
BRIGHTER TOMORROWS

AEGIS ASPHALT CONSTRUCTION
THE POWER TO PROTECT


PROTECTION


DURABILITY


PROGRESS

BUILT FOR A
STRONGER
TOMORROW.

AEGIS ASPHALT CONSTRUCTION

APPAREL / WORKWEAR

WEAR THE POWER TO PROTECT

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
FOR A
STRONGER
TOMORROW.

T-SHIRT



HI-VIS SHIRT



HOODIE



WORK JACKET



SAFETY VEST



CAP



BEANIE



DETAILS



EMBROIDERY DETAIL
PREMIUM STITCH QUALITY
LASTING DURABILITY.



WOVEN PATCH
TOUGH ENOUGH
FOR THE FIELD.



REFLECTIVE DETAIL
HIGH VISIBILITY.
HIGHER STANDARDS.



SLEEVE DETAIL
A REMINDER OF
WHAT DRIVES US.



PREMIUM HARDWARE
QUALITY IN
EVERY DETAIL.



INNER LABEL
OUR PURPOSE
ON EVERY PIECE.

A BRAND BUILT FOR
STRONGER SURFACES.



PROTECTION



DURABILITY



PROGRESS

PAVE A
STRONGER
TOMORROW.

AEGIS ASPHALT CONSTRUCTION

SIGNAGE SYSTEM

THE POWER TO PROTECT

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
FOR A
STRONGER
TOMORROW.

MONUMENT SIGN



BUILDING FACADE SIGN



ROADSIDE YARD SIGN



JOBSITE SIGN



DIRECTIONAL SIGN



INTERIOR RECEPTION SIGN



BRAND COLORS



CHARCOAL
#1A1A1A



GOLD
#F4C430



WHITE
#FFFFFF

BRAND ATTRIBUTES



PROTECTION
BUILT TO SHIELD.
ENGINEERED
FOR WHAT'S NEXT.



DURABILITY
STRONGER
SURFACES.
LONGER TOMORROWS.



PROGRESS
PAVING A
BRIGHTER,
SAFER FUTURE.

SOLID FOUNDATIONS.
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ALWAYS FORWARD.

AEGIS ASPHALT CONSTRUCTION
THE POWER TO PROTECT.

BUILT
FOR A
STRONGER
TOMORROW.

AEGIS ASPHALT CONSTRUCTION

PRINT COLLATERAL

A BRAND BUILT FOR STRONGER SURFACES.

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
FOR A
STRONGER
TOMORROW.

BUSINESS CARDS



PROPOSAL FOLDER



ESTIMATE / PROPOSAL COVER



LETTERHEAD



ENVELOPE



INTERNAL DOCUMENT PAGES



AEGIS ASPHALT CONSTRUCTION

DIGITAL / SOCIAL

BRINGING SURFACES TO A STRONGER TOMORROW.

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
FOR A
STRONGER
TOMORROW.

FACEBOOK COVER



PROFILE ICON



INSTAGRAM POST



WEBSITE HERO / HEADER



INSTAGRAM STORY



MOBILE SOCIAL PREVIEW



AEGIS ASPHALT CONSTRUCTION
THE POWER TO PROTECT.



PROTECTION



DURABILITY



PROGRESS

PAVE A
STRONGER
TOMORROW.

AEGIS ASPHALT CONSTRUCTION

PROJECT / ENVIRONMENT BRANDING

THE POWER TO PROTECT

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
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STRONGER
TOMORROW.

JOBSITE BARRICADE BRANDING



SITE CONES / MARKERS



PROJECT SIGNAGE (TEMPORARY)



PAVEMENT STENCIL MARKING



ADA PARKING MARKINGS



FIRE LANE MARKINGS



CURBING / PROPERTY DETAILS



PROJECT COMPLETION PLAQUE



CLIENT THANK-YOU / LEAVE-BEHIND



CLEAN, PROFESSIONAL RESULTS



A BRAND BUILT FOR
STRONGER SURFACES.

PROTECTION

DURABILITY

PROGRESS

PAVE A
STRONGER
TOMORROW.

AEGIS ASPHALT CONSTRUCTION – WEBSITE

WEBSITE CONCEPT • DESKTOP & MOBILE

SOLID FOUNDATIONS.
LASTING RESULTS.
ALWAYS FORWARD.

BUILT
FOR A
STRONGER
TOMORROW.



SERVICES ▾ OUR WORK FOR PROPERTY MANAGERS ABOUT [GET A QUOTE](#)

COMMERCIAL PROPERTY SOLUTIONS

PAVE A STRONGER TOMORROW

Parking lots. Sealcoating. Striping. Repairs. ADA markings. Curbing. Built for what's next.

[GET A QUOTE →](#)

TRUSTED BY
PROPERTY MANAGERS
& COMMERCIAL OWNERS



PROTECTION



DURABILITY



PROGRESS



COMMERCIAL
PARKING LOTS

[→](#)



SEALCOATING

[→](#)



STRIPING

[→](#)



REPAIRS

[→](#)



ADA MARKINGS

[→](#)



CURBING

[→](#)

BEFORE & AFTER

REAL RESULTS

From worn and faded to clean, safe, and professional.
We help commercial properties make a lasting first impression.

[VIEW OUR WORK →](#)



BEFORE



AFTER

BUILT FOR
COMMERCIAL PROPERTIES

-  Property Managers
-  HOA & Multi-Family
-  Retail & Shopping Centers
-  Office & Industrial
-  Schools & Municipalities

SAME VALUES.
A STRONGER TOMORROW.





COMMERCIAL
PAVING SOLUTIONS

PAVE A STRONGER TOMORROW

Parking lots. Sealcoating. Striping. Repairs. ADA markings. Curbing.

[GET A QUOTE →](#)



PROTECTION



DURABILITY



PROGRESS

OUR SERVICES

	Commercial Parking Lots	→
	Sealcoating	→
	Striping	→
	Repairs	→
	ADA Markings	→
	Curbing	→



TRUSTED BY
PROPERTY MANAGERS
& COMMERCIAL OWNERS

[GET A QUOTE →](#)

AEGIS ASPHALT CONSTRUCTION
THE POWER TO PROTECT



PAVE A
STRONGER
TOMORROW.